

Congratulations Intel ISEF 2012 Finalists

The Brightest Young Minds Inspired to Change Our World



Intel Asia Pacific Corporate Social Responsibility Newsletter

Q2 2012

Welcome Message



I'd like to welcome you to share the journey of Intel as we revisit our achievements in this newsletter.

The annual Intel International Science and Engineering Fair (ISEF) was a [highlight](#) as students from Asia Pacific proudly represent their countries in the US, showing the innovative ideas that will help build a brighter future. We are reminded of the endless capabilities of young minds and our responsibilities to help enable them achieve their potential.

Intel continues to drive innovation by building meaningful relationships through the Intel-Ashoka [partnership](#) as well as co-hosting the 2012 Asia NGO Innovation Summit. We also celebrated an Intel milestone with the installation of the largest solar power plant in Vietnam in April.

Anjan Ghosh
Regional Director
Corporate Affairs

Asia Pacific Region

I hope that the stories told through this newsletter will help you appreciate the triumphs of Intel and its employees in the region. We are proud of what we have achieved so far and look forward to continuing the journeys into the second half of 2012.

[U.S. Secretary of State Hillary Clinton Gives Praise to HEEAP](#)

Feature Story:

[ISEF 2012 - Inspiring Tomorrow's Innovators](#)



The Intel Higher Engineering Education Alliance Program (HEEAP) has been commended by U.S. Secretary of State Hillary Clinton for its success in collaboratively empowering the next generation of engineers with the skills to propel Vietnam to the global stage.

[>> Read more](#)

Transforming Education Together

At Intel we firmly believe in the transformative power of education and we advocate a balanced approach that includes policy reform, curriculum & assessment, professional development for teachers, research and evaluation, and appropriate use of ICT to accomplish meaningful transformation in the classroom. We partner with governments and NGO's around the world to facilitate them in improving and modernizing their education programs.

[>> Read more](#)

Empowering Women

Since its beginnings in the early 1900's, International Women's Day has established itself



At Intel we believe young people are the key to building a better future. Intel has been supporting students become creative problem solvers and entrepreneurial inventors through education programs encouraging critical thinking, digital literacy and collaboration. We aim to promote active learning experiences and encourage students to take their classroom learning and apply them to real-world issues - nurturing young talents to thrive as champions of tomorrow.

[>> Read more](#)

Nurturing Tomorrow's Innovation

With the growing acceptance of the finite limits of Earth's resources and the realization that we are edging closer to that limit, innovation and sustainability are becoming front of mind issues for governments, communities and businesses around the world. The challenge is how can we continue to develop, socially and economically, in a more efficient, sustainable and equitable manner?

Intel believes that innovation is the answer. For over forty years Intel has been at the forefront of the technology innovation that is reshaping Asia Pacific economies, creating new opportunities and improving the quality of life for hundreds of

as one of the most widely celebrated dates on the global calendar. On March 8 our teams across Asia Pacific organized celebratory events and female employees, including engineers and designers, shared their stories with media in the hope of inspiring other women. March also marked the launch of Intel's latest global CSR initiative - She Will .

[>> Read more](#)

[Improving Lives Through Digital Literacy](#)

For those with the skills to participate in the digitally connected world, sharing [knowledge](#) and information has never been easier. Computers and the Internet are providing the opportunity to make information more accessible, and to more evenly distribute knowledge and skills to people everywhere in the world. Yet many people across the Asia Pacific region lack the skills required to access this information and a new gap of inequity is growing as a result of this digital divide.

[>> Read more](#)

[Asia NGO Innovation Summit 2012](#)

Intel's ongoing efforts to drive innovation, productivity and growth in the Asia Pacific region all fall under the philosophy that big challenges cannot be solved alone. This is why Intel strives to build self-sustaining networks that are comprised of governments, NGOs and industry stakeholders throughout the region.

[>> Read more](#)

millions of people.

[>> Read more](#)

[Intel: Home to The Largest Solar Facility in Vietnam](#)



As one of the world leaders in computing innovation, Intel endeavors to go above and beyond making the world's best chips, to being at the forefront of delivering quality of life to people around the world. Our goal is to seize every opportunity support the Asia Pacific region in building of smarter networks, cities and planets.

[>> Read more](#)

[Intel in Its Communities](#)

Intel-Ashoka Collaborating to Empower Social Entrepreneurs

At Intel, our vision for the next decade is to create and extend computing technology to connect and enrich the lives of every person on earth. There is no doubt that everybody should be enabled with the chance to succeed. Yet it is often still the case, especially in the developing world, that girls and women are being left behind without the means to better their lives. We still have plenty of work to do when it comes to bridging the gap between gender and technology.

[>> Read more](#)



Empowerment is the cornerstone of our CSR strategy at Intel - be it environmental sustainability, advancing education, community engagement, entrepreneurship and social innovation or pursuing gender equality through the She Will program . Not only does empowerment effect change in an individual's circumstances, it also enables the individual to become a catalyst for a chain reaction of change throughout their community, empowering others along the way. It is through this insight that Intel ensures its initiatives make a real and lasting impact.

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