



Welcome Message

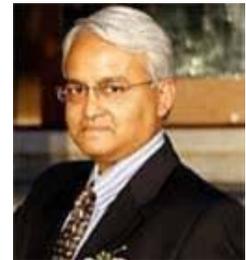
Anjan Ghosh
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The devastating earthquakes that struck Japan and New Zealand this year have provided a tragic reminder of the delicate balance in which we live with our natural environment. On behalf of Intel, I would like to express our deepest sympathies to those individuals and families who have been affected by these devastating events.

These events also provide a moving example of the role of community in addressing global issues and responding to such crises. It is at times such as these that I am reminded of the power of communities, both local and global, to pull together in support of our neighbours.

The beginning of 2011 has seen Intel employees continue to engage and support the development of local communities across the region. Their efforts have ranged from spontaneous and unprecedented support for the Japan earthquake relief, to volunteering time to help underprivileged students, to driving education transformation and technology adoption in schools. Our Intel community is one of which I am very proud.

This newsletter provides just a glimpse of the real difference that Intel and its employees have made across Asia-Pacific in the dawning months of 2011.



Lead Story

Hospice nurses in India needed PC skills to improve patient care. Intel community volunteers use the [Intel® Easy Steps](#) program to respond.

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K-12 Education

Train a Teacher, Transform a Community

The Rajasthan state government in India is using the [Intel® Teach program](#) to transform their schools to deliver a 21st century education to their students. See how the community benefits from the change in pedagogy.

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Asia-Pacific Students Prepare for Intel ISEF

Students across Asia-Pacific are preparing to board planes to Los Angeles to compete for their countries and the region at the Intel International Science and Engineering Fair ([Intel ISEF](#)).

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Get Students SETT for the Workplace of Tomorrow

Intel Malaysia is helping to nurture the scientists, engineers and technologists of tomorrow by encouraging students to take an interest in Science, Technology, Engineering and Math ([STEM](#)), through the inaugural *Get SETT* program that was launched in March.

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Kids Develop Technology and Creative Skills in Taiwan

In February, Intel Taiwan took the children from its Intel Computer Clubhouse program to visit the Intel Visual Gallery. The visit is part of the company's commitment to ensuring that children are provided the educational opportunities to develop the skills that are necessary to succeed in the work place of tomorrow.

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Higher Education



Advanced Research in "Connected Context Computing" in Taiwan

In keeping with Intel's assertion that innovation is the driver of future economic competitiveness, Intel Taiwan has established the Intel-NTU Research Center in partnership with the National Science Council and the National Taiwan University.

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Supporting Taiwan Universities in Technology Adoption

In March 2011, Intel Taiwan hosted a workshop with the Taiwan Ministry of Education on parallel computing as part of its commitment to accelerate the countries competitiveness as a leading centre of innovation for the global IT industry. The event is an example of the partnerships with Taiwan's government, industry and education system which were first announced last year by Intel President and CEO Paul Otellini, and part of Intel's mission to promote technology innovation and research at universities around the world.

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Digital Inclusion

Building Capacity for Social Innovation

Intel Korea has partnered with the HOPE Institute to foster social innovation in Asia through an initiative designed to build the capacity of non-governmental organizations (NGOs), non-profit organizations (NPOs) and social entrepreneurs in the region. A memorandum of understanding (MOU) was signed on February 15, 2011, agreeing to work together on strengthening the capability of NGO's. The signing of this MOU follows the highly successful [Asia NGO Innovation Summit](#)

that was jointly hosted by the two organizations in September 2010.

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Citizenship

Intel Community Support for Japan

Intel extends its heartfelt sympathy and support to the people affected by the earthquake and subsequent tsunami that took place in Japan on March 11. The devastation stopped the world in its tracks, with people from all over world coming together to offer their support.

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[See Video >](#)

Volunteers Make Back2School Fun for Underprivileged kids

For the last 14 years, Intel Malaysia employees have volunteered their time to give back to the community and help support underprivileged students with its Back2School program.

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Intel India promotes Social Entrepreneurship

Intel India is fostering a culture of 'Social Entrepreneurship' amongst its employees through helping employees with technology-based solutions for a socially relevant problem to obtain the technical support and funding needed to nurture it into a viable business model.

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