

Welcome Message

2010 has continued to be a year for much celebration at Intel around Asia Pacific. As we are on our way to seeing one of the best years at Intel ever in terms of business growth, at corporate affairs we have celebrated significant anniversaries of the Intel Teach program in Malaysia, Taiwan and the Philippines, and made great progress in promoting education transformation and science & maths education across the region.



In addition, we have strengthened our collaboration with governments, NGOs and industry, in areas of ICT for economic growth, social innovation, digital inclusion, and we continue to bring value in innovative ways to communities in which we operate.

This year has also seen our engagement with communities across all countries reach an all time high with more than 50% employee participation in volunteering activities. Employees engaged in a variety of activities ranging from disaster relief to environmental preservation to teaching and care for the elderly.

This newsletter provides just a glimpse of the positive impact Intel and its employees have had across the region, which I am sure will continue into 2011 and beyond.

Best wishes to you and your families for the festive season and a very happy new year. Anjan Ghosh

Regional Director Corporate Affairs (Asia Pacific Region)

Awards

Intel India Ranked in Top 3 Best Company to Work For List

The Great Place to Work (GPTW) Institute, in partnership with The Economic Times recognised as one of India's best companies in the categories of Leadership Development, Work Life Balance and Corporate Social Responsibility. Intel was also recognized in the category of "Best Company for Women" because of the company's focus on gender diversity and work life effectiveness.

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See Intel India CSR Video >

Education Efforts Recognized in Indonesia

The Indonesia Ministry of Education (MOE) honored Intel for its commitment and substantial progress in improving and modernizing education in the country through the Intel[®] Teach Program at the MOE Education Appreciation Award Night.

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Grand CSR Award Presented to Intel for Education in Korea

Intel Korea received the prestigious Grand Award for CSR by the Korea Economic Daily for the successes of its ongoing Intel Teach Program in the country.

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Taiwan Premier Wu Den-Yih Presents CSR Award to Intel

The "CSR Role Model Award" from Premier Wu Den-Yih was presented for the company's education efforts in Taiwan this year. Intel was recognized for the Intel® Teach Program, a multifaceted teacher professional development program that was launched in Taiwan in 2000.

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Digital Inclusion Award Received in the Philippines

The company was recognized for its ongoing efforts in support of the Philippine Community eCenter Program.

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Environmental initiatives earn 'Excellence Award' in South Korea

Internal and external activities to raise awareness of environmental issues have seen Intel Korea awarded the 'Excellence Award' by the Ministry of Environment in commemoration of World Environment Day 2010.

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Malaysia Prime Minister's CSR Award Received

Awarded in early 2010, Intel Malaysia won the Prime Minister's CSR Awards 2009 in the Environmental Category and received honorable mentions for the Education and Best Workplaces categories.

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K-12 Education

Outstanding Teachers Recognized at Indonesia Education Awards

Six Indonesian teachers trained under the Intel® Teach Program were presented with awards from the Intel and the Ministry of Education for their integration of 21st century skills and ICT in the classroom.

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10 Years of Empowering Teachers in Malaysia

Intel and the Ministry of Education celebrate a decade of making a difference in the classroom by presenting the "Intel Exemplary Teacher Award" to a group of exceptional teachers.

Read what the teachers have to say about the program >



Thai Teachers Lauded by Education Commission and Intel

The Thailand Office of Basic Education Commission (OBEC) and Intel acknowledged the efforts of some of the country's most innovative teachers at the first Thailand Intel Teacher Awards. The Intel Teach Program has had an outstanding year in Thailand with over 70,000 teachers trained this year.

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Transforming Education Conference in Taiwan

The Taiwan government, National Taiwan Normal University, Intel, and a group of ICT industry partners met with over 230 Teachers and Faculty to discuss 21st century learning, ICT in the classroom, and share best known methods for implementation.

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Indian Students Make Their Mark with Eco-Friendly Ink at Science Competition

Following their impressive finish at the Initiative for Research and Innovation in Science (IRIS) fair, two students were selected to go on to compete in the Intel[®] International Science and Engineering Fair (Intel ISEF).

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Empowering Teachers and Connecting Schools in Australia

Intel is collaborating with the Australia government to deploy 1:1 e-learning to all students in the country in years 9-12. The initiative includes teacher training through the Intel Teach program, and content through Intel[®] SkooolTM, in addition to deploying computing hardware and infrastructure.

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Hosted Regional Ministers Conference on ICT in Education

65 APAC Senior Ministry Officials accepted Intel and UNESCO's invitation and attended this first of its kind regional ministerial forum on ICT in Education.

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Intel Advises Australia on Education Transformation

Intel has become an advisor on the board of ideasLAB, an Australia based group which studies education practices, and will conduct research and policy papers on education transformation and pedagogy.

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Higher Education



Collaborating to Spark Innovation in Malaysia

Innovation is vital to driving the economic development of a nation. Intel, the Malaysia Ministry of Higher Education, and Multimedia Development Corporation hosted a 3 day conference on an innovation process called TRIZ to help cultivate the innovation culture in Malaysia.

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Asia Academic Forum in Vietnam Hosted by Intel Higher Education Program

With the theme of "Accelerating the Future through Technology Innovation and Research", the forum provided an opportunity for university faculty to interact with senior Intel technologists to learn about new technologies and to discuss the impact it has on curricula.

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Digital Inclusion

Intel® Easy Steps Program for Adult Education expands to Philippines

The Intel® Easy Steps program uses proven adult learning techniques to provide adult learners the opportunity to improve their social and economic self-sufficiency through digital literacy.

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"PC for Life" MOU Signed in Vietnam

Under the MOU, Intel and the Ministry of Information and Communications will collaborate to bridge the digital divide by making connected PCs accessible to more Vietnamese citizens. The initiative is part of Vietnam's 2020 ICT vision to have computers and access to Broadband internet services in 80% of Vietnamese households.

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Australia Moves Toward a Digital Economy

Intel will play a role in the roll-out of Australia's National Broadband Network (NBN), one of the Federal Government's key technology initiatives. Intel has signed a three year Memorandum of Understanding (MOU) with the Australian Government to which will help ensure Australia takes full advantage of the benefits of the digital economy.

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Environment

Korea K-12 e-Green Initiative – Grooming Young Leaders for a Sustainable Future

An eighth grade student in Korea has been selected out of nearly 1 million participants in the annual Environmental Science Contest to represent and engage other young environmental enthusiasts across the country.

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Intel Teach Brings New Learning Opportunities and Helps Save a Natural Icon

Project-based learning and ICT teaching skills acquired under the Intel[®] Teach program have helped a teacher in India engage her students around an environmental preservation project which has captured the attention of local authorities.

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See Video >



Engaging the Community to Restore Mangrove Trees

The task of planting 1000 mangrove trees to help restore a critical coastal ecosystems was a great opportunity for 200 Intel Involved volunteers to partner with local students, teachers and villagers to do something meaningful in a small Malaysian community.

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Citizenship

Corporate Responsibility Award at the Asian Forum on CSR presented by Intel

At the region's largest conference on CSR, Intel joined with the Asian Institute of Management (AIM) to present the Intel-AIM Corporate Responsibility Award (IACRA). This award is presented to recognize a company in the region that exemplifies the integration of corporate responsibility principles into its business operations.

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Rebuilding Livelihoods in Flood Ravaged Karnataka

Intel takes an innovative approach to helping flood damaged communities recover.

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Intel and Asia NGOs Join Hands for Capacity Building and Innovation

The first Asia NGO Innovation Summit in Seoul, Korea was organized by Intel Corporation and The Hope Institute of Korea.

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Inspiring Junior High School Students in Japan

"Intel Junior High School Student Day" is a huge success in inspiring students to pursue careers in technology.

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Young Entrepreneurs Program in Penang

375 young entrepreneurs from 15 Malaysian schools participate in entrepreneur program in Penang.

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See Video >

Pictures Paint a Thousand Words for Children in Refugee Camps Employees and their families volunteer to create 200 picture books for children in refugee camps in Thailand, Laos, Cambodia, Afghanistan, and Burma.

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Employees Volunteer at Science Research Festival in Japan

Volunteers put their commitment on display for all to see at Japan's Science Research Festival, a science fair for students, at the Ueno National Science Museum, Japan.

Read more >



Intel Helps Thai School to Skill Up on Technology

Volunteers made a difference in students' day-to-day learning with a recent donation of PCs. The donation, to the Wat Koh San Pra School, is helping to improve learning experiences for 75 students.

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Providing Tools for Digital Learning in Taiwan

Intel's 2011 Corporate Calendar in Taiwan will feature the work of 12 young photographers from the company's Computer Clubhouse program. Computer Clubhouse, sponsored by the Intel Foundation and managed by the Good Friend Mission, has reached more than 1,000 disadvantaged youths since its creation in 2002.

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