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Welcome Message



It has been an exciting ride for us at Intel Malaysia as we hit the second quarter; having sent nine young, brilliant scientists to participate in the annual Intel ISEF – the world's largest science competition held in San Jose, California this year. Four of these students did us and the nation proud by bagging awards for their innovative research. At Intel, we are committed to supporting Malaysia's aspiration in becoming a high income economy through our active involvement in education and cultivating the next generation of solution thinkers. We believe it is important to maintain and enhance the quality of life in the community through the innovative application of technology in order to move forward. Our recent certification by the US Green Building Leadership in Energy & Environmental Design (LEED) for Existing Building Category is another milestone for Intel Malaysia as we continue to set an example in doing the right things the right way. At Intel Malaysia we truly believe that one small step for men could lead to a giant leap for mankind.

Atul Bhargava
Managing Director
Intel Malaysia

Spotlight

Intel Celebrates Global Earth Day 2010



Director of Corporate Services, Mr. KW Lee giving a speech

Intel launched the company's year-long environmental programs, themed *"From Land to Ocean: From Tigers to Trees"* in conjunction with Global Earth Day 2010 along with the communities of Kulim and Penang. Over RM 12,000 was awarded to 14 schools that collected 56,774 tons of recyclable wastes in 2009 for the Intel Solid Waste Recycling Program. Introduced since 2003, the campaign has successfully reached out to approximately 100,000 students and teachers within the northern region.



The launch of Intel's Global Earth Day celebration



Mock cheque presentation of RM12,152.00 to winning schools

Environment

Intel Malaysia is now LEED Certified

Intel Malaysia is proud to have the first semiconductor ATM factory in Asia certified with US Green Building Leadership in Energy & Environmental Design (LEED) for Existing Building Category. The certification highlights our efforts in doing the right things the right way because we believe our business success is dependent upon our ability to continue to be a trusted, responsible, open and engaged corporate citizen.

Bio Diversity Camp

As part of Intel's efforts in driving environmental awareness among the community, Intel collaborated with over 100 participants in a turtle conservation programme held in Pantai Kerachut. The participants include Intel volunteers, students and teachers from Kulim and Penang's Intel Involved Matching Grant Program (IIMGP) schools and staff from the Fisheries and Wildlife Department, Penang Travel Guide Association and Taman Negara Pulau Pinang. Intel contributed a total of RM13,000 among others to the Pantai Kerachut Turtle Conservation Centre in which RM10,000 was donated towards the purchase of a water pump that will provide fresh sea water to the incubation tanks for baby turtles. The bio diversity camp ended on an exciting note as more than 100 baby turtles were released and found their way back to the ocean.



Mr. Atul Bhargava handing a mock cheque of RM10,000 to the Director of Fisheries Dept.



Excited participants searching for faux turtle eggs as part of the awareness program activity



Intel volunteers taking part in turtle art on a tile project

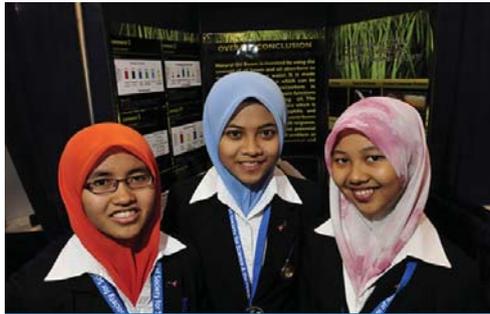
Education

Intel ISEF 2010

Intel in collaboration with the Ministry of Education (MoE) and Majlis Amanah Rakyat (MARA) sponsored a group of nine young Malaysians to showcase their creative innovations from 11-15 May 2010 at Intel ISEF in San Jose, California. Three Malaysian students from Tunku Kurshiah College, Seremban did the country proud by winning the Second Award of United States Coast Guard and were presented with a US\$1,500 award for their research on *'Lalang' aka Imperata cylindrica* as a natural oil boom to counter oil spill problem. Another student from Maktab Rendah Sains Mara Balik Pulau, Penang was awarded with an honorable mention by United States Coast Guard Recreational Boating Safety Award.



Intel Malaysia Country Manager Ryaz Patel wishing the best of luck to students



Winners of the Second Award of United States Coast Guard with their project



Students doing the nation proud at Intel ISEF 2010 in San Jose, California

A Great Place to Work

Goodies for Intel Employees in conjunction with Labour Day

In conjunction with Labour Day this year, all employees received a small token of appreciation in the form of movie tickets and food vouchers that can be shared with their loved ones.



Women at Intel Network Conference

Intel pays homage to the women of Intel this month for their contributions and efforts through the Women at Intel Network Conference which was held on June 30. Guest speaker Diane Bryant, Vice President and Chief Information Officer (CIO) of Intel Corporation encouraged women to achieve their full potential as leaders; not just in their careers but also in technology during "The Future Challenges in Leadership" conference. Intel welcomes diversity at the workplace with open arms, allowing each individual to flourish and grow within the organization.

Coming Up Next

Intel Teach

The Intel Teach Program is celebrating its 10th anniversary soon! Watch out for our next issue featuring exciting developments from Intel through its Intel Teach platform, with special highlights on the upcoming Intel Teacher Idol Award.

TRIZ

Find out more on the TRIZ programme, a popular, scientifically based inventive problem solving process which intends to improve standardization and efficiency in day to day operations.

AMCHAM Young Enterprise Program

Intel Malaysia is back for the second year as Area Chair for the Penang Young Enterprise Program with more exciting activities happening next month.

Contact us

We would like to hear from you. Send us your comments by emailing intelnewsltr@priority.net.my

To find out more about CSR@Intel, visit www.intel.com/apac/csr

About Intel

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