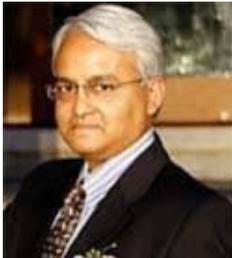




Welcome from Anjan Ghosh



2009 has been a challenging year due to the global economic environment. Nevertheless, Intel has remained committed across the Asia Pacific (APAC) region to improving the wellbeing of communities. The company has continued our collaboration with educators and governments to advance 21st century education while promoting the importance of environmental preservation for future

generations, volunteering with local organizations and contributing to relief efforts in times of need.

Our achievements this year substantiate something I have always believed in: at Intel, we are a company of individuals who embody an unwavering spirit in the face of challenges. This has motivated the achievement of some very significant milestones – from Korea's K-12 e-Green Initiative reaching participation by two million students and parents; to India celebrating one million teachers trained under the Intel® Teach Program and 100,000 students trained under the Intel® Learn Program; to the donation of 4,500 PCs to support the Typhoon Morakot disaster relief initiative in Taiwan.

Numerous other projects and initiatives across the region during 2009 continue to have a positive impact and could not have been possible without your continued support. This newsletter provides a snapshot of some of the great things Intel employees have collectively achieved this year. I am confident we will continue to make a difference as we look ahead to 2010.

Best wishes to you and your families for the festive season and a very happy new year.

Anjan Ghosh
Regional Director,
Corporate Affairs (Asia Pacific region)
Intel

CAG APAC 2009: Fast Facts

- More than 340,000 teachers were trained under the Intel® Teach Program across 14 countries, and the Intel® Learn Program reached over 34,000 students this year
- The Intel® Higher Education Program reached out to an additional 300 higher education institutions, 500 faculties and over 125,000 students in seven countries
- India celebrated one million teachers and 100,000 students trained under the Intel® Teach and Learn programs since the programs were introduced in the country
- 68 students from 10 countries in APAC participated at the Intel ISEF held in Reno, Nevada, winning over 38 awards including top prizes
- Intel participated and presented keynotes in over 15 key

Awards and Recognitions

- 'Excellent Energy Efficient Unit Award' at the 10th Confederation of Indian Industry (CII) National Awards – India
- Ranked second in 'India's Best Companies to Work' survey, conducted by Great Place to Work Institute, India, in partnership with *The Economic Times*
- 'Skoch Challenger Award' for 'Public-Private Partnership in Education' – India
- Placed sixth in Institute Japan's 'Best Companies to Work For'
- Plaque of appreciation for enhancing awareness and environment education for students in Korea presented by the Environment Minister, Maanee Lee
- Recognized as a 'Hewitt Best Employer' – one of the country's top 10 employers – Malaysia
- '2009 Outstanding Multinational Corporation Award' from the General Chamber of Commerce of the R.O.C. – Taiwan
- 'Industrial Promotion Award' from the Ministry of Economic Affairs – Taiwan
- 'Ambassador Education Award 2009' from the U.S. Ambassador to Vietnam
- 'Best in Community' award from the Ministry of Trade and Industry and *Vietnam Commercial Magazine*

Quotes

"It is necessary in today's education environment for technology to be integrated seamlessly via a sustainable approach. Intel has done an excellent job of providing strong curriculum, content and training that empowers the teachers of today and tomorrow on the judicious use of technology in classrooms."

- Aruna Sunderarajan, Chief Executive Officer, Common Services Centers & Digital Inclusion Initiatives Project Management Unit, for the Department of Information Technology, India

"I would like to congratulate Intel as it celebrates its ten year journey of supporting educational transformation in India. During this remarkable journey, Intel has demonstrated an unwavering commitment towards enhancing India's education system, through the effective use of ICT in education. Setting up a good model of public-private partnership, the company has worked closely with the education and related government departments."

- Smt. D Purandeswari, Minister of State for Human Resource Development, India

"As a parent, I was extremely touched to see my child advocating the importance of protecting the environment and making environmental changes in our daily lives after Intel's e-Green camp."

conferences across APAC

- More than 57 government delegates from seven Asian countries attended the inaugural *Asia Government Green IT Summit 2009* in Seoul, Korea jointly hosted with the Korean Government
- More than 500 delegates from 22 countries attended the *2009 Asian Forum on Corporate Social Responsibility (AFCSR)* in Manila, Philippines held in collaboration with the Asian Institute of Management
- More than 100 global education leaders from 31 countries participated in the *Korea Education & Research Information Service (KERIS) – World Bank Global Symposium on Information and Communication Technology (ICT) in Education* in Seoul, Korea.

- Mother of Hanna Kim, one of Korea's e-Green finalists, who participated in the Intel e-Green camp in January, 2009

"The Intel® Teach Program has contributed to making all schools 'smart' – through sharing new developments and ideas in ICT; increasing engagement with schools to help integrate ICT in education; motivating teachers to use ICT in teaching and learning activities; as well as creating evidence that teachers and schools are capable of using ICT facilities."

- Dato Hajah Noor Rezan Bapoo Hashim, Deputy Director-General of Education (Education Operation Sector), Malaysian Ministry of Education

"Intel is the first and only company in Taiwan that is dedicated to promoting multi-core curriculum. It is a company with vision and a sense of social responsibility – we really appreciate Intel's support and efforts in enhancing our teaching work."

- Prof. Chung-Ping Chung, Director and Professor of Computer Science, National Chiao Tung University, Taiwan

APAC Initiatives

Global Earth Day



Global Earth Day volunteers in Taiwan

Each year in April, Intel demonstrates its commitment to the environment by performing volunteer work in conjunction with Global Earth Day. Hundreds of Intel employees in countries including India, Japan, Korea, Taiwan and the Philippines volunteered their time in various community clean-up initiatives. Activities included cleaning up parks, nature reserves and beaches as well as participating in recycling efforts and educational workshops.

Students make their mark at Intel ISEF



Student winners at ISEF 2009

More than 1,500 students from over 50 countries convened at this year's Intel International Science and Engineering Fair (Intel ISEF), the world's largest science fair and the only global science competition for students in years 9-12. The 60th Intel ISEF was held in Reno, Nevada, from May 10 – 16. APAC sent a strong contingent of 68 students from 10 countries, of which 38 students received awards. The individual country updates below include further information on those who received honors.

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Partnership with UNESCO Bangkok to support pre-service education for teachers



Shelly Esque, Vice President and Director, Corporate Affairs Group, greets Dr. Kim, Director, UNESCO Bangkok

In August, Intel and UNESCO Bangkok signed an agreement to deliver the 'Next Generation of Teachers' project in APAC. The agreement is expected to advance the 21st century teaching skills of pre-service teachers in nine countries across the region. It will help teachers more effectively integrate technology into classroom curricula – in Bangladesh, Cambodia, Indonesia, Mongolia, Nepal, Pakistan, the Philippines, Thailand and Vietnam. Training will use resources from Intel's successful Intel® Teach Program, which has trained more than seven million teachers worldwide.

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Intel co-hosts the inaugural Asia Government Green IT Summit 2009 with Korean government



More than 57 participants from seven Asian countries attended the Asia Government Green IT Summit 2009

In October, Intel partnered with the Korean Government to host the inaugural *Asia Government Green IT Summit 2009* in Seoul. The summit aimed to foster international discussion and address key challenges in areas of green IT, smart grids and green governments and to provide guidance around how ICT can facilitate growth of low carbon initiatives across the region. The summit was attended by 57 government delegates from seven Asian countries: Australia, Bangladesh, Indonesia, Philippines, Taiwan, Vietnam and Korea. All participating countries signed the Seoul Declaration, an agreement to continue sharing and collectively sustain the momentum by hosting a minister-level summit in 2010.

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Multi-core curriculum expands to 300 higher education institutions across APAC

Today, the Intel® Higher Education Program has presence in more than 34 countries globally, including six countries in APAC. Intel collaborates with higher education institutions or universities in India, Japan, Malaysia, the Philippines, Taiwan and Vietnam to accelerate the adoption of cutting-edge technology in engineering and education. The program also strives to encourage student participation in research throughout their education, especially in the areas of multi-core curriculum.

In the Philippines, members and officers of the Philippines Society of IT Educators (PSITE) are participating in videoconference learning to help define future growth opportunities in the region. Meanwhile in Malaysia, the Universiti Teknologi Malaysia (UTM) Faculty of Science has established a multi-core lab to support programming for students and faculty members post-training.



Multi-core faculty development workshop in progress

In collaboration with the Indian Institute of Science, Intel has developed a framework for a multi-core curriculum at the undergraduate level, which will be used in more than 150 higher education institutions and will reach more than 50,000 students from 2010 onwards.

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CSR in Asia – The Asian Forum on Corporate Social Responsibility



Shelly Esque delivers her keynote at the AFCSR

For the third consecutive year, Intel partnered with the Asian Institute of Management's Ramon V. del Rosario, Sr (RVR) Center for Corporate Responsibility to host the 2009 Asian Forum on Corporate Social Responsibility (AFCSR). AFCSR is the region's largest and best-attended forum on the topic. About 500 delegates, who represented 281 organizations from 22 countries, attended this year.

Shelly Esque, Vice President and Director, Corporate Affairs Group, delivered a keynote around how corporate responsibility is being applied in the current economic downturn.

Anjan Ghosh, Regional Director, Corporate Affairs (APAC), presided over the gala dinner for the Asian CSR Awards 2009 – in which 211 entry submissions were made from 14 countries, representing 132 organizations. Intel, together with the Asian Institute of Management (AIM), presented the 2009 Intel-AIM

Corporate Responsibility Award to Manila Water of the Philippines, in recognition of its exemplary work of integrating corporate responsibility into its business operations.

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Regional capacity-building initiatives kick off for NGOs and science educators

Shelly Esque, Vice President and Director, Corporate Affairs Group, signed two APAC-level Memorandums of Understanding (MoUs) in Korea. The first was for the creation of the Regional Science Academy 2010 with the Korean Government, which will help support the development of math and science education in schools across the region. The second was with a non-government organization (NGO), The Hope Institute, to provide NGOs across APAC with initiatives which enable effective use of ICT in their endeavors.



Shelly Esque with senior Korean government officials, following the signing of APAC-level education MoUs



Shelly Esque with Wonsoon Park, founder of The Hope Institute

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KERIS-World Bank Global Symposium brings together 100 educators from 31 countries



More than 100 educators from 31 countries joined the KERIS-WB Global Symposium

Intel partnered with the Korean Government and the World Bank to host the *Korea Education & Research Information Service (KERIS) - World Bank Global Symposium on ICT in Education* in Seoul, Korea. More than 100 global education leaders across governments, multilateral organizations and academia from 31 countries participated in the knowledge sharing and networking opportunity. The symposium provided education policymakers and practitioners with guidance on issues in monitoring and evaluating information and communications technology (ICT) related investments in the education sector. Shelly Esque, Vice President and Director, Corporate Affairs Group, presented a keynote speech on the impact

of ICT in education on the lives of young people.

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Regional government economic forums in Malaysia and Taiwan

Malaysia and Taiwan hosted two regional government stimulus forums on the following topic: *Stimulating Economies Through Information Infrastructure: An Asia Pacific Government Economic Forum for Mature Markets*. The forums aimed to share insights on how nations in the region can capitalize on their respective stimulus investments to create jobs, reduce costs and improve efficiency and productivity in key industries.



Navin Shenoy presenting at the government stimulus forum in Taiwan

The Malaysian forum, held in March, focused on ways to stimulate the economy and weather the global downturn. It was attended by government delegates from Malaysia, Indonesia, the Philippines, Thailand and Vietnam. The second forum, held in Taiwan in June, generated discussion on how information infrastructure investments by mature markets in areas such as broadband, healthcare, education and e-governance can have short-term economic impacts and deliver longer term competitive advantages to a nation. This forum was attended by delegates from Australia, Korea, Singapore and Taiwan.

Additionally, government forums were hosted and supported across Sri Lanka, Thailand, Philippines, Bangladesh and India on the use of ICT in education, health, rural inclusion and governance.

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Australia

Intel® Teach Leadership Forum launched



Education leaders and principals attend the Intel® Teach Leadership Forum

The *Intel Teach® Leadership Forum* was launched in Australia, with the objective of helping principals develop a strategic approach to leading ICT integration in their schools. The forum offered a complimentary half-day workshop during which allowed principals to explore how they could plan, promote, model and support technology in learning.

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Students take prizes at Intel ISEF



Chaneg Torres with his project 'Hey! Can you hear me?'

Three award-winning Australian high school students presented their research projects at this year's Intel ISEF.

Chaneg Torres, a Year 9 student from Redeemer Baptist School in New South Wales (NSW), took home three awards: Physics and Astronomy Grand Award (fourth place), Acoustical Society of America (honorable mention) and the Society of Exploration Geophysicists (merit award). His project – 'Hey! Can you hear me?' – used Isobel contour mapping to determine acoustically optimum seating positions in a classroom. Sam Wightman, a Year 11 student from Mullumbimby High School, NSW and Rosie Watters, a Year 12 student from Trinity Anglican School in Queensland, also competed at Intel ISEF.

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Bangladesh

Intel® Teach Program launched with Relief International and Save the Children

Intel launched the Intel® Teach Program in Bangladesh with two strategic partners, Relief International and Save the Children, through the signing of Memorandums of Understanding (MoUs) to provide better technology education to local teachers. 'Senior trainers' were trained in September and after only one month, pilot trainings with 'master teachers' across 12 schools had been successfully completed.

Relief International is also working with Intel's support to create awareness among key stakeholders in the local education system – reaching out to principals, the government and other key decision makers to expand the Intel® Teach Program.

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Cambodia

Intel® Teach launched in collaboration with The Open Institute



Teachers and curriculum developers participate in the Intel® Teach curriculum

During 2009, Intel® Teach was launched in Cambodia in collaboration with The Open Institute, the National Institute of Education and MoEYS (Ministry of Education, Youth and Sport). The first 'senior trainer' session was conducted for 23 participants in February. The training introduced participants to new approaches to teaching and showed them technology skills that can be used to create student-centered instruction, encourage critical thinking and collaboration. To date, 212 teachers have been trained.

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India

Education milestones celebrated



Sivakumar Ramamurthy, MD, SMG (Intel South Asia) felicitates Dr Sanjay Dhande, Director, Indian Institute of Technology, Kanpur at the 10th Anniversary event of Intel Education Initiatives in India.

In September, Intel India celebrated 10 years of education initiatives in the country. Under the Intel® Teach Program, more than one million teachers, teacher educators and student teachers across 20 states and 73 universities in the country have been trained. This training has allowed them to become effective educators by integrating technology into their lessons, which promotes problem solving, critical thinking and collaboration skills among their students. Navin Shenoy, Vice President and General Manager of Sales and Marketing Group, APAC gave the keynote at the event.

Intel India also celebrated another key milestone in 2009, with its Intel® Learn Program having reached 100,000 young people in India since its launch five years ago. The program is an after-school initiative that uses technology to enable young people in developing countries to gain digital literacy and problem solving acumen.

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Climate Savers Computing Initiative launched

India launched the Climate Savers Computing Initiative (CSCI), together with India's Ministry for Environment and Forests. CSCI is part of a global initiative by Intel, Google and the World Wildlife Fund, which aims to create awareness for energy saving features on computers, as well as the use of more energy efficient hardware. The India CSCI initiative has aims to reduce CO2 emissions of up to 4.2 million tonnes over the next three years.

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Students shine at the 2009 Initiative for Research & Innovation in Science (IRIS) event



Student participants at the final of the 2009 IRIS event

For the national final of the IRIS event this year, 82 science projects have been shortlisted, with winners from the national final making their way to the Intel ISEF in 2010. IRIS is a national initiative from Intel India, in partnership with the Confederation of Indian Industry (CII) and the government's Department of Science & Technology. It aims to infuse the spirit of innovation amongst school children and increase their interest in science and technology.

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Helping hand extended to Bihar flood victims

Following the devastating floods in Bihar, which destroyed the livelihoods of millions of people, Intel employees and the Intel Foundation (in partnership with ActionAid India) reached out to help more than 610 families (with approximately 3,000 beneficiaries), to restore their means of income. This was achieved by setting up microenterprises like poultry production, dairies, shops and other small businesses. These families have now been able to begin earning again to support their basic needs.

Over and above the assistance for victims of the Bihar floods, a highly-motivated team of 25 volunteers devised a solution for relief work coordination during natural disasters, in a record time of 24 days. The 'Ankur' team applied its technical expertise and developed an SMS-based mechanism called RCMS (Relief Communication Management System). Since then, the RCMS has been helping the United Nations receive, track and respond to requests from their relief workers through a centralized system.



[Back to Top](#) Members from Intel India's 'Ankur' team

Indonesia

New agreements with UNESCO signed

This year, Indonesia signed three new agreements with the Indonesian National Commission for UNESCO, to pilot the Intel® Teach Program to their Associated School Project Network (ASP-Net) with LP Ma'Arif for Intel's pre-service programs, and with the Indonesian Institute of Sciences for Intel ISEF. LP Ma'Arif is an education body under Nadhatul Ulama, one of the biggest Islamic organizations in Indonesia, with approximately 12,000 schools and 100 universities under its network.

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Intel Education Awards – a first for Indonesia



Teacher winners at the inaugural Intel Education Awards in Indonesia

Indonesia partnered with the Directorate General for Quality Improvements of Teachers and Educational Staff, as well as the Ministry of Education to hold the inaugural Intel Education Awards. Six teachers were recognized for effectively integrating technology into learning. The Intel Education Awards are a first for Intel in Indonesia, which recognizes teacher expertise in integrating ICT into the classroom.

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Collaborating in support of WiMAX development



Navin Shenoy presenting at the joint WiMAX event and press conference in Jakarta

Intel held a joint WiMAX event and press conference in December with four other organizations including the Telecommunication Community, WiMAX Forum, Id-WiBB and Indonesia Business Chamber. Navin Shenoy, Vice President and General Manager of Sales and Marketing Group, APAC, delivered the opening speech: 'Broadband Service's Role in National Economic Growth'. The event's objective was to boost broadband and wireless operators' confidence on the readiness of local WiMAX hardware vendors to enable an immediate start to the launch of WiMAX services in the country, while rallying government support for the WiMAX 16E system.

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Japan

Science Research Fiesta hosted in Tokyo



Intel's volunteers at this year's Science

In July, Intel partnered with the Nippon Science Service (NSS), a non-profit organization founded by the Japanese alumni of Intel ISEF, to host the Science Research Fiesta at the Ueno National Science Museum, Tokyo. The event aimed to promote public education of science and encourage interest in scientific research. Intel sponsored this year's fiesta, with the additional support of 16 volunteers, who helped make it a success. More than 4,000 visitors attended over the course of two days.

Computer literacy spread among baby boomers



Kaz-san (IJKK GM) encourages participants (left); Intel hosts computer literacy training sessions for baby boomers with Reiko Zamma in Tokyo (right and center)

This year, Japan worked with Reiko Zamma, a thought leader and advocate of computer literacy among baby boomers in Japan, to provide computer training for seniors through a newly-formed networking club. Intel aligned with Zamma to provide the inaugural training session in March, which was held at the Panasonic Centre in Tokyo. More than 20 club members and 30 participants attended the session. With the support of Intel volunteers, Zamma successfully conducted four additional training sessions this year, with plans for further initiatives in 2010.

Doors open for Tsukuba student day



Participants at Intel's student day at the Tsukuba office

The Tsukuba *Co-la-bo* team successfully hosted a student day in August, inviting 41 junior high school students to the Tsukuba office. *Co-la-bo*, derived from 'collaboration', is a team of employees at Intel Tsukuba who are dedicated to connecting with the community via various education and community initiatives. Thirty-three volunteers provided an entertaining and educational tour for students via activities including a lab tour, computer assembly, a semiconductor exhibition, as well as 3D animations.

Korea

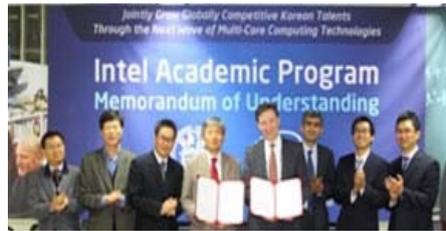
Major milestone reached by K-12 e-Green Initiative



Finalists selected from the e-Green initiative in Korea

This year, the K-12 e-Green Initiative reached a milestone of more than two million student and parent participants (since its commencement in 2008). The initiative is a successful partnership between the Intel Foundation, Korea Ministry of Environment and Korea Environmental Education Association. It aims to foster young leaders and evangelists in environmental science through ongoing leadership activities including student camps, media exposure and public speakerships.

Academic Program MoU signed with Seoul National University



Intel and Seoul National University representatives sign an MoU on the Intel Academic Program

Christos Georgiopoulos, general manager of Developer Relations Division, Software and Services Group, witnessed the Memorandum of Understanding (MoU) signing between Intel Korea and Seoul National University on the Intel Academic Program. H.S. Lee, country manager of Intel Korea, said that Intel hoped the MoU would foster education of multi-core and parallel programming in Korea, while helping the country's young talents to develop high competence in multi-core relevant software.

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Love FluKit Program for H1N1 prevention



Volunteers participating in the Love FluKit program

More than 96 percent of employees joined voluntary programs this year in Korea – including the Love FluKit program which was a huge success, with 121 out of a total 129 employees participating in the three-day initiative. The program helped to successfully donate 150 H1N1 prevention flu kits to under-privileged communities, in anticipation of the cold weather and the peak flu season. Other initiatives undertaken by Korea employees included a drive to save African newborns via a beanie knitting program, as well as the 'Go Mug' campaign, which aims to significantly reduce the use of paper cups at Intel to help protect the environment.

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Malaysia

Inaugural marine conservation education program



Volunteers and participating students releasing baby turtles back into the wild (left); Intel's new turtle hatchery (center and right)

The inaugural marine conservation education program was successfully completed in Malaysia – it involved educational talks at 14 schools, as well as a camp at Pantaai Kerachut Marine Conversation Centre in Penang, which reached out to more than 3,500 students. More than 100 Intel volunteers donated more than 3,500 hours to the month-long initiative. Activities at the camp included the release of 272 baby turtles. The highlight of the camp was the launch of a new turtle hatchery, which was sponsored by Intel's employees.

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MoU signed to deliver industry relevant curriculum to universities



Intel Malaysia and MDeC sign the MoU

Malaysia signed an *Industry-Academia Collaboration* Memorandum of Understanding (MoU) with the Multimedia Development Corporation (MDeC) to provide industry relevant curriculum to Malaysian universities. Through this collaboration, Intel will provide training based on its Advanced Very-Large-Scale Integration (VLSI) curriculum to university faculties selected by MDeC and the Ministry of Higher Education. To date, more than 48 faculties from 18 universities have been trained.

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First public forum on corporate governance practices held in Penang

In June, Malaysia successfully organized the *Penang CSR Forum 2009: Business Ethics – Our Competitive Edge*. Attended by 180 executives and government representatives, it was the first public forum with the Penang state government to showcase best corporate governance practices. The forum identified opportunities for transparency, development of ethics policies and collaboration between industry and state government on corporate governance. It created the beginning of an ongoing dialogue on corporate governance among industry and government players.

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Malaysia opens doors to Kulim Microprocessor and Chipset Operations (KMCO) facility



Dignitaries including the Minister of International Trade and Industry, Datuk Seri Mustapa bin Mohamed (right), at the opening of the Kulim Microprocessor and Chipset Operations facility

The Kulim Microprocessor and Chipset Operations (KMCO) facility, a US\$230 million investment at the Kulim Hi-Tech Park, was officially opened in December. The opening of the KMCO facility reinforces Intel's long standing commitment to making Malaysia an important technology innovation centre for the company. KMCO will be an important focus for global operations in microprocessor and chipset production, especially for next-generation 32 nanometer processors and chipsets.

In conjunction with the KMCO'S opening, Intel contributed US\$530,000 to local communities in Kulim and Penang in December. The funds have been generated from the Intel Involved Matching Grant Program (IIMGP).

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Pakistan

Intel collaborates with USAID to promote teacher development

Under the Intel® Teach Program in Pakistan, Intel has made headway in addressing the education transformation needs of the country. True to the spirit of collaboration, Intel has recently signed Memorandums of Understanding (MoUs) with two United States Agency for International Development (USAID) projects in Pakistan, aimed at addressing teacher professional development goals in both the in-service and pre-service arenas.

Public-private partnerships have been key to success in Pakistan. Although the government is relatively new, Intel has received great support from the Ministry of Education and the Ministry of IT across the country, which has enabled Intel to reach out to over 23,000 teachers and principals through its programs during 2009 alone.

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National Science Olympiad winners represent Pakistan at Intel ISEF

The grand winners of the Intel National Science Olympiad 2009, held earlier this year in Islamabad, represented Pakistan at this year's Intel ISEF. The representatives were Malik Usama from Pak Turk International School and College, who was an individual finalist with his project 'Waste water sewage treatment', as well as group finalists Mohammad Naeem Khan and Syed Zaki Hussain from Sir Syed Science College, Rawalpindi,



ISEF representatives from Pakistan

with their project 'Hovercraft'.

Continuing its focus in fostering innovation, Pakistan held a series of research workshops during August and September for teachers and students in years nine to 12, which highlight the importance of science and research. A total of 990 teachers and 4,000 students from 656 institutions participated.

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Philippines



Zoilo J. Pinongcos Jr., award recipient to the Search for Outstanding Teachers in the Philippines (SOT) awards

Philippines teacher awarded country's top education award

One of the Philippines' senior Intel® Teach 'master trainers', Zoilo J. Pinongcos Jr. has been awarded the most prestigious teacher award in the country – the Search for Outstanding Teachers in the Philippines (SOT), from the Metrobank Foundation. Mr. Pinongcos Jr. was recognized for his application of classroom and community initiatives under the Intel® Teach Program. He was one of 10 national winners out of 173 nominated. Philippines President Gloria Macapagal-Arroyo will present gold medallions to this year's winners during formal award ceremonies.

President Arroyo and Education Secretary Jesli Lapus thanked Intel for its valuable contributions to improving the public schools in Cavite and for providing a brighter future for thousands of schoolchildren through the IIMGP fund grant.

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Asian Institute of Management (AIM) publishes case study on responsible corporate behaviour

The Asian Institute of Management (AIM) has published a case study about 'The Closure of Intel's Manufacturing Operations in the Philippines', which presents an Intel example as a model of what companies should do when faced with the decision of having to close operations. The case study will be used by AIM for its classes in management and business education.

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Teachers gather at the UNESCO Next Generation of Teachers Conference on ICT in Teacher Education

Intel Philippines collaborates with UNESCO Bangkok for ICT and teacher education conference

In October, the UNESCO Next Generation of Teachers Conference on ICT in Teacher Education was held in Manila, Philippines. The conference was organized by the University of the Philippines-College of Education; De La Salle University; Mariano Marcos State University; University of the East; Cebu Normal University and Intel Philippines, with support from UNESCO Bangkok. A total of 136 participants attended workshops and benefited from various topics including peer coaching, Intel® Teach assessment strategies, ICT integration in classrooms and curriculum

development.

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Sri Lanka

Intel® Teach initiative expanded



Representatives from the Sri Lanka Secondary Education Modernization Project (SEMP) and Intel launch the Intel® Teach initiative

In October, Intel and the Sri Lanka Secondary Education Modernization Project (SEMP) of the Ministry of Education launched the latest phase of the Intel® Teach initiative in the Northern and Eastern provinces of Sri Lanka. The Intel® Teach Program has already seen significant success in other parts of the country, having been introduced to the Western, Central, Uva and Sabaragamuwa provinces. To date, more than 10,000 Sri Lankan teachers have been trained.

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Taiwan

Taiwan Ministry of Education adopts Intel® Teach Program

An Intel® Teach Program in Taiwan – Thinking with Technology – has been officially adopted by the Taiwan Ministry of Education as compulsory training for all K-12 teachers. The Ministry of Education has also included the program in its long-term national plans of an 'advanced classroom program' to be rolled out nationwide. The program offers teachers with intermediate-level technology integration skills (Intel® Teach Essentials Course or equivalent competency), an opportunity to enhance these skills and promote higher-order thinking amongst students.

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Technology business leaders show collaborative support for disaster relief initiatives

Technology companies partner to support disaster relief

This year, Taiwan partnered with IT industry leaders including Acer, Asus and Microsoft, as well as the Ministry of Education (MOE), the Taiwan Red Cross and the Taiwan Association of Educational Communications and Technologies, to donate 4,500 PCs to support the Typhoon Morakot disaster relief initiative. The PCs will serve as the foundation on which schools and community service centers in typhoon-affected areas can continue important ICT teaching and learning.

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I-Ching Tseng wins first prize at Intel ISEF



I-Ching Tseng with President Ma of Taiwan

I-Ching Tseng, a 16 year-old from Taiwan, won first prize in the microbiology category for her project: 'A Styrofoam-Decomposing Bacterium from Mealworms' at Intel ISEF. I-Ching also won the first-ever Intel ISEF People's Choice Award. Members of the public voted for the project they felt was most creative, innovative and had the most potential to positively impact communities.

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Thailand

Intel launches *Getting Started* course

In May, Intel Thailand and the Office of Basic Education Commission



Teachers participating in the *Getting Started* course

(OBEC), Ministry of Education, launched the *Getting Started* course, aimed at enabling teachers to integrate technology and 21st century learning into the classroom. Intel also worked closely with 26 Education Service Area Offices, reaching out to teachers in rural areas who have little or no experience with technology. To date, more than 13,000 teachers across the country have been trained under the program.

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Vietnam

Preserving forest habitats

In Vietnam, a group of more than 80 Intel employees – together with 20 students of Vinh Cuu Environment Club – volunteered to cultivate 1.8 hectares of Intel Forest in Vinh Cuu Nature Reserve. This was the second year Intel has participated in the initiative. Intel partnered with World Wildlife Fund in 2008 for the tree planting initiative, with approximately 500 trees planted by Intel employees, their friends and family. Intel Vietnam is committed to the ongoing care of the forest and to combat water pollution in nearby rivers.

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University students awarded scholarships by Intel

Intel awards engineering scholarships in Vietnam

In April, Intel awarded 28 scholarships to Vietnamese engineering students to complete mechanical and electrical engineering degrees in the United States. The scholarships were awarded to students from Ho Chi Minh City (HCMC), Hanoi and Danang universities of technology, HCMC International University and HCMC University of Natural Sciences.

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Intel signs Memorandum of Understanding with the Ministry of Education and Training

Former Intel Chairman Craig R. Barrett visited Vietnam and witnessed the Memorandum of Understanding (MoU) signing between Intel Vietnam and the Ministry of Education and Training (MOET). The MoU covered e-learning initiatives aimed to modernize Vietnam's education system by 2011, especially in remote and rural areas. Mr. Barrett also attended meetings with Vietnam's leaders, including the Prime Minister, Vice President of National Assembly and the HCMC Party Secretary, to underline Intel's ongoing commitment to infrastructure and workforce development.

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Speakerships

- Stephen Harper, Director, Environmental and Energy Policy, Intel, delivered 'Green by ICT: global progress in harnessing the power of ICT for energy efficiency and climate' at the *Asia Sustainability Summit*.



- Will Swope, Corporate Vice President and General Manager, Corporate Sustainability Group, Intel, presented on the direction of global sustainability strategies to more than 1,000 international opinion leaders at the *4th Global Human Resources Forum 2009*, held on November 3-5 in Seoul, Korea.

- John Davies, Vice President and General Manager, Intel World Ahead Program, presented 'Corporate Renewal: Winning Strategy for Restructuring' at the *World Knowledge Forum 2009* held on October 14-16, in Seoul, Korea.



- Shelly Esque, Vice President and Director, Corporate Affairs Group, Intel, gave a plenary keynote address at the 13th UNESCO-APEID International Conference in Hangzhou, China and at the World Bank-KERIS High Level Seminar on ICT in Education Seoul South Korea, which was held on November 2009.

- Ashutosh Chadha, Director Strategic Education Initiatives (Asia Pacific), Intel, delivered a keynote 'Multiple Approaches of use of ICT for Rural Education' at the World Bank Institute event in Cebu, Philippines in February.

- Ashutosh Chadha delivered an address at the World Bank Institute planning workshop on improving science and math education, in Tokyo, Japan in February.

- Ashutosh Chadha delivered a session on 'Quality Innovations for Teaching and Learning' at the 12th UNESCO APEID International Conference in Bangkok, Thailand in February.

- Leighton Phillips, Manager, Public Policy, Intel, delivered an address at the National Telecommunications Commission (NTC) workshop in the Philippines – which provided a venue for discussing the importance of establishing universal access to broadband services to enable rural communities and its impact on telecommunications companies.

- Sonia Shrivastava, CSR head, South Asia, Intel, delivered 'Energy and ICT – the Macro Story' at the Confederation of Indian Industry's (CII) *National Seminar on Climate Change*, as well as a talk on 'Climate Change & the Role of IT' at CII's Green Business Summit.

- Rahul Bedi, Director, Corporate Affairs, South Asia, Intel, delivered 'IT for Green' at *Bangalore IT.Biz 2009*.

- Anshul Sonak, Education Manager, South Asia, Intel, and Sonia Shrivastava spoke on the topic of corporate social responsibility to 150 top policymakers undergoing in-service training at the India Academy of Science.

- India President Dr. Praveen Vishakantaiah participated in a panel discussion on 'Fast Tracking Business Action around Climate Change' at the World CEO Forum, during the *Delhi Sustainable Development Summit*.

- Dr. Praveen Vishakantaiah delivered a 'Vision 2020 Leadership Series' keynote at *Bangalore IT.Biz 2009*.

- Naoko Yanagihara, Corporate Affairs Group Manager, Intel Japan, was invited to Toko Shoseki (the largest textbook publishing company in Japan), for its 100th Anniversary Education Forum to present on Intel's education initiative.

- Naoko Yanagihara presented on Intel's education initiative at the *Osaka Kyoiku University's 60th Anniversary Education Forum*.

- Jay Lee, Corporate Affairs Program Manager, Korea, Intel delivered two speeches at the *Harvard Project for Asian and International Relations (HPAIR)* academic conference held in August in Seoul – 'Social Entrepreneurship for Education in the 21st century' and 'Creative Asia: Are Schools in Asia Teaching Creativity, and Creatively?'

- Atul Bhargava, Managing Director of Intel Malaysia, spoke at the Malaysian Government's *Invest Malaysia 2009* forum, on conducting business in Malaysia.

- Dr. Jesse Fong, Managing Director of Intel Labs, China, delivered 'Trends of Microprocessor Design and Architecture Research' at the *International Workshop on Multi-core Programming and Applications*.

- Deborah Yen, Corporate Affairs Manager, Intel Taiwan delivered an address on corporate social responsibility at the *ADOC 2.0 Forum*.

- Uyen Ho, Corporate Affairs Manager, Intel Vietnam, delivered 'Intel Workforce Development and Corporate Social Responsibility' at the first *Vietnam CSR Workshop* in February.

For further information on Intel CSR programs and initiatives, please visit Intel CSR on the web - www.intel.com/apac/csr

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