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Welcome Message



Atul Bhargava
Managing Director
Intel Malaysia

2009 has been a challenging year due to the global economic environment. Nevertheless, Intel has remained committed to its investments in the community. Our employees continue to volunteer at schools and partner with NGOs to drive activities. The major highlight this year has to be the fact that we are donating RM1.8 million to the community under the Intel Involved Matching Grant Program (IIMGP). The funds, made possible through the hours clocked in by Intel Involved volunteers last year and matched by the Intel Foundation, will certainly go a long way towards helping schools, NGOs and other deserving members of the community.

Substantiating our commitment to education, we recently collaborated with Multimedia Development Corporation (MDeC) to enhance human capital development in the ICT sector. Through a Memorandum of Understanding with MDeC, Intel will play a key role in an industry-academia initiative focused on providing training to university faculty on Intel developed Advanced VLSI curriculum.

As we strive to improve the well-being of the community around us through various initiatives, we are also cognizant of the fact that our on-going business and operations have an impact on the environment. Hence, we made a special effort this year to celebrate the World Environment Day by organizing a host of interactive and educational activities involving the community. It is our hope that through these activities we will work together to create a greener and better future for our children and the generation beyond.

I've only provided a snapshot of the great things that we've done and achieved collectively as Intel employees. There is so much more to share and I hope you'll find this edition of our newsletter a worthwhile and interesting read.

Intel and the Environment

Intel World Environment Day Program 2009



Left to right:
Atul Bhargava,
Tuan Phee Boon Poh, Penang State Exco for Health
and Welfare, Caring Society & Environment

Intel Malaysia celebrated the World Environment Day 2009 by hosting several activities to unite the communities in Penang and Kulim to focus on preserving the environment. Activities that were held included the launch of the Intel Solid Waste Recycling Campaign 2009. Intel presented recycled laptops and a cheque worth RM13,000 to winning schools that had participated in last year's campaign. In addition, Intel also marked the successful completion of the Intel Malaysia River Ranger Program, with recycled laptops donated to winning schools.



Tuan Phee Boon Poh tours the exhibition booth by Intel and its key partners



Intel Malaysia Marine Conservation Program booth

To further inculcate environmental awareness and promote conservation efforts, Intel took the opportunity during the World Environment Day celebrations to unveil its **Intel Marine Conservation Program**. The program's objective is to educate Intel employees and the community about endangered marine life. Under this program, a variety of fun activities were carried out involving the community and Intel employees such as the **Intel Biodiversity Education Camp** where students, teachers and Intel volunteers got together to learn about the local wildlife and nature conservation efforts. The camp included educational talks on the environment, beach patrolling, jungle trekking as well as the release of 272 baby turtles and a mother turtle with a satellite transmitter.



Intel volunteers and students witnessing in delight the release of the 272 baby turtles

In addition, Intel employees also contributed a total of 550 hours by visiting participating schools to brief more than 3,500 students on marine conservation. One of the highlights of the Intel Marine Conservation Program was a donation drive within Intel which raised a total of RM13,000. The money was donated to the Kerachut Beach Turtle Conservancy to build a new turtle hatchery.



KW Lee, Intel Corporate Services Manager hands over mock cheque of RM13,000 courtesy of Intel employees



Officials from Kerachut Beach Turtle Conservancy giving students and employees briefing on the process of conserving turtle eggs



Release of the mother turtle mounted with a satellite transmitter



Official opening of the Turtle Hatchery sponsored by Intel employees

Intel in the Community

Penang CSR Forum: Business Ethics – Our Competitive Edge



Intel Malaysia and the Penang State Government co-organised a public forum recently on business ethics as part of the company's initiative to promote corporate governance. Other co-organisers of the forum included Universiti Sains Malaysia (USM) School of Social Sciences and investPenang. The theme of the forum "Business Ethics – Our Competitive Edge" served to underline Penang's leadership in promoting corporate governance and ethics in both the public and private sectors. The forum was also a platform for participants to identify potential collaborations between the public and private sectors on matters pertaining to corporate governance. The forum was attended by Penang Chief Minister Tuan Lim Guan Eng who delivered a keynote address.

"The Penang Corporate Social Responsibility Forum 2009 is a first step towards fostering a system that adopts an ethical and transparent culture within the private and public sectors. Corporate governance is essential in boosting the business climate in Penang as investor confidence is triggered by the significance of good governance in an organization." said Tuan Lim Guan Eng, Penang Chief Minister.

Women@Intel Network (WIN) Leadership Conference

Intel Malaysia recently held a leadership conference in conjunction with its Women@Intel Network first anniversary celebration. Notable speakers included Datin Paduka Marina Mahathir and Dato' Ambiga Sreenevasan, past President of the Malaysia Bar and receiver of the International Women of Courage Award. The leadership conference was packed with Intel employees all hoping to learn from the speakers' experiences on how they have set their lives to inspire others. The event also attracted prominent leaders from Intel, such as Steve Megli, General Manager of Assembly Test Manufacturing, Intel Corporation, who has been an active participant in Arizona's WIN Chapter for over 10 years and Atul Bhargava.

Diversity at Intel is the way of life and a contribution to the success of our business. Find out about Intel Malaysia's initiative to address the issue of diversity in the areas of gender parity at Intel from HR Director, Michael Meston in an interview with BFM, Malaysia's business radio station. Click [here](#) to listen to the podcast.



Datin Paduka Marina Mahathir spoke about her experience working with Women's AID Organization that changed her perception of life



Intel employees inspired by the speakers of the WIN Leadership conference



Guest speaker, Dato' Ambiga Sreenevasan inspired Intel employees with her advice to be courageous and stand up to what they believe in

Intel in the Community

Intel brings Ramadan cheer to the community

The holy month of Ramadan this year brought much cheer and joy for the less fortunate in Penang and Kulim. Intel Malaysia organised a donation drive within its organization across the country and collected a generous sum of RM16,575. The contributions were then distributed as 'duit raya' and festive hampers to 197 recipients from selected orphanages and senior citizen homes. Some orphans also received new festive clothes. In the spirit of the holy month, Intel Malaysia held a 'buka puasa' dinner which was graced by Dato' Haji Abdul Rahman, Kulim District Officer for orphans from Bedaya Home, Kulim and Rumah Anak Yatim Gemilang, Sik.

Orphanages and Senior Citizen homes that benefited from the donation drive:

- Rumah Anak Yatim Gemilang, Sik, Kedah
- Pertubuhan Bela Didik Anak-Anak Yatim Islam (BEDAYA), Kulim, Kedah
- Sekolah Tunas Bakti, Teluk Air Tawar, Butterworth, Penang
- Rumah Cahaya Sungai Tengah, Kulim, Kedah
- Rumah Orang Tua Islam Tidak Berwaris, Kubang Semang, Penang
- Rumah Orang Tua Islam Tidak Berwaris, Penaga, Penang



A boy from Pertubuhan Bela Didik Anak-Anak Yatim Islam (BEDAYA) greets Atul Bhargava at the 'buka puasa' dinner with Intel



Left to right: Atul Bhargava, Dato' Haji Abdul Rahman, administrators of Rumah Anak Yatim Gemilang and Pertubuhan Bela Didik Anak-Anak Yatim Islam (BEDAYA)



Group photo of Intel involved volunteers at one of the senior citizen homes

Intel in Education

Intel and MDeC partner to advance human capital development

Intel Malaysia and MDeC signed a Memorandum of Understanding aimed at enhancing human capital development in the information communications technology sector. Through this industry-academia collaboration, Intel will provide training based on its Advanced Very-Large-Scale-Integration (VLSI) curriculum to university faculty selected by MDeC and the Ministry of Higher Education.

The main objective of this partnership is to enhance local graduates' technical skills and knowledge in order to meet industry requirements. More importantly, the collaboration underscores both Intel and MDeC's commitment to cultivate a knowledge-based workforce in the country.

"In a knowledge-based economy, 21st century thinking skills and technical knowledge are essential ingredients for building the wealth of a nation. From this collaboration, we hope to develop a pool of knowledge workers that will continue to fuel innovation and contribute towards the country's economic prosperity," said Atul Bhargava, Managing Director of Intel Malaysia.



Intel and MDeC signing the Memorandum of Understanding



Intel and MDeC exchanging of documents

Witnessing from behind Patrick Gelsinger, former Senior Vice President, General Manager, Digital Enterprise Group, Intel Corp and Tan Sri Abdul Halim Ali, Chairman of MDeC



Exchanging of memento from Dr Yew Kok Meng, Senior Manager, MDeC (right) to Fong Swee Kiang, Director, Penang Design Center, Intel Malaysia (left)

Intel in Education

Intel-UTM Mathematical Modelling Competition

Intel Malaysia and Universiti Teknologi Malaysia recently organized the Mathematical Modelling Competition for students from the Industrial Engineering Department, Faculty of Mechanical Engineering. A total of 69 undergraduate and post-graduate students participated in the competition where they had to use mathematical methods to provide solutions to real-life industry problems. The Intel-UTM Mathematical Modelling Competition is recognized as the first ever competition of its kind in the country to involve a university.



First prize winners Noor Izwan bin Ismail (left) and Wan Muhammad Syamil bin Wan Ismail (right) receiving cheque from Intel and UTM representatives

Winner's List

First Prize

Noor Izwan bin Ismail
Wan Muhammad Syamil bin Wan Ismail

Second Prize

Ashley Liman
Muhammad Ikram bin Ahmad
Mohd Naaim bin Abd. Rahman

Third Prize

Feri Afrinaldi

AMCHAM Young Enterprise Achievers' Sales Fair 2009

Intel Malaysia together with key industry partners are working to groom future entrepreneurs under the Young Enterprise (YE) Program introduced by The American Malaysian Chamber of Commerce (AMCHAM). Over 300 students representing 15 participating schools put their business skills to test at the recent Young Enterprise Achievers' Sales Fair in Queensbay Mall, where they set up stalls and sold a variety of handmade crafts. The sales fair was graced by Tuan Lim Guan Eng, Chief Minister of Penang.

Intel Malaysia, the Penang Chapter Area Chair for 2009 – 2010, has been an active supporter of the YE Program since 1996 and will continue to invest and be involved in the program with other corporate sponsors. Click [here](#) to view a video footage about the sales fair.



Tuan Lim Guan Eng, Penang Chief Minister and Atul Bhargava taking a closer look at the YE Achievers' handicraft



Cake cutting ceremony with Tuan Lim Guan Eng, Atul Bhargava and YE Achievers to celebrate the Young Enterprise Program's 20th Anniversary



YE Achievers showing their handmade products as Tuan Lim Guan Eng and Atul Bhargava tours the Sales Fair.

Announcements

Intel ISEF 2009 in Nevada

It was a pity that nine talented Malaysian students were not able to participate in the Intel International Science and Engineering Fair (ISEF) 2009 in Nevada, USA, due to the outbreak of Influenza A(H1N1). Nevertheless, we look forward to more participants from our local institutions next year as they bring forth their science research projects to make Malaysia proud.

Intel Malaysia would also like to congratulate Siti Nuramirah Nor Azlan of Sekolah Menengah Sultan Mohammad Jiwa who received a merit award from The Yale Science and Engineering Association Inc. at Intel ISEF for her project which was submitted.

Intel Environmental Excellence Award 2009

Intel Malaysia recently garnered the Intel Environmental Excellence 2009 Silver Award for its marine and river conservation initiative. The award recognizes and encourages outstanding achievements in environmental programs and performance by Intel project teams worldwide.

Contact us

We would like to hear from you. Feel free to send us your comments by emailing intelnewsltr@priority.net.my
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