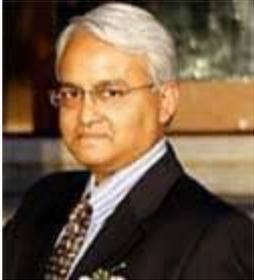




APAC Corporate Social Responsibility Newsletter

Welcome from Anjan Ghosh



At Intel, it's not just what we make, but what we make possible. We believe that to foster innovation and drive economic growth, we need quality education for young people, strong communities and a healthy planet. We take a hands-on, collaborative approach to initiating change - whether that's training teachers, volunteering in local organizations or contributing to relief efforts in times of need.

In 2009, our commitment to effecting positive change in the Asia Pacific region has been unwavering. The disaster relief efforts in India; the launch of Intel Teach® programs in Bangladesh and Cambodia; and local environmental and sustainability programs in the Philippines and Vietnam are just some of the initiatives that would not have been possible without your support. Our programs continue to have real impact in the region and we have gained early recognition via several awards in countries that include Malaysia, Vietnam and Japan.

This newsletter is a snapshot of the work we did up to this point in time. I am confident that the rest of the year will be just as rewarding.

Anjan Ghosh
Regional Director,
Corporate Affairs (Asia-Pacific region)
Intel Corporation

To view Intel's Global CSR Report for 2008, please click [here](#).

APAC CSR Awards

- Intel recognized as 'Hewitt Best Employer' in Malaysia
- Intel India - one of the country's best companies to work for
- Intel Japan - one of the country's top employers
- Intel Vietnam excels in education
- Intel Vietnam recognized for CSR efforts

Helping Care for the Environment



At Intel, we work to reduce our environmental footprint every day. Our focus is on managing our operations responsibly, designing eco-smart products and working to lead sustainability initiatives across the world.

It is also about individual employees' actions - even seemingly small ones - that can collectively reduce the company's environmental footprint. Activities during the first half of 2009 included Intel employees in various countries celebrating Global Earth Day (April 22), in ways that not only raised awareness, but had a tangible, positive impact on the environment.

Taiwan

For Global Earth Day, more than 60 Intel Taiwan volunteers participated in a clean up of the country's northern coastline and wetlands. Intel volunteers collected more than 790kg of waste from Wazihwei beach and recorded the type and quantity of the debris. Using the information that Intel gathered, the Taiwan Society of Wilderness plans to influence better government regulations on waste disposal.

Philippines

In the town of General Trias in the Philippines, Intel led a town-wide celebration of Global Earth Day including a community parade, a green revolution campaign, green photo contest, on-the-spot poster making contest and a green forum.

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Vietnam

In Vietnam, 59 Intel employees and 20 students of Vinh Cuu Environment Club volunteered to tend on 1.8 hectares of Intel Forest in Vinh Cuu Nature Reserve. This was the second year in which Intel tended to the trees, which were planted in August last year.

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India

Intel India took on high-impact initiatives in the period between Global Earth Day and World Environment Day (June 5). Intel volunteers took part in a three-day road show with initiatives including the Green Thinker Contest, a Green Pledge and an eco-quiz. Stalls were set up to share ideas on how to make energy efficient lifestyle changes; how to reduce energy consumption in the workplace; and on different ways to address climate change concerns in Bangalore. Employees also participated in lake cleaning and sanitation awareness drives in the city. Awareness campaigns and quizzes were organized with local schools and colleges. A few members of the volunteer team also created a short film on environmental issues as they relate to Intel, which was featured during the road shows.

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Japan



In doing its part to celebrate Global Earth Day, Intel Japan demonstrated its ongoing commitment and sustainability with some high-impact, grassroots initiatives across the country. Intel coordinated a recycled clothing donation that resulted in 575 kilograms of clothing that will be sent to overseas refugee camps through the Japan Relief Clothing Center, a non-profit organization.

For an Earth Day event 'Pledge Tree', Intel staff contributed 43 pledges, ideas and suggestions that were displayed. These encouraged energy conservation

and environmental protection with the philosophy of 'Small Actions Amounting to Big Changes'.



Celebrate Earth Day Tokyo 2009 - an event attended by 140,000 people - Intel as a special sponsor for this event provided 15 Intel® Centrino® 2 processor technology notebooks and volunteer support for the official onsite reporting team.

At Chidorigafuchi, a famous cherry blossom viewing area, Intel volunteers participated in clean-up activities for the Chiyoda Environmental Volunteer Group, while others took part in the Tsukuba City Clean-Up Campaign.

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Leading the Way in Education

Bangladesh

Intel Bangladesh launched its local Intel Teach program in partnership with Save the Children (STC), a leading independent organization focused on creating lasting change in the lives of children in need. The program is aimed at the education and development of local teachers. Senior trainers from STC and Regional Government Resource Centers have been trained in Meherpur by Intel. Master teacher trainings were conducted in August.

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Cambodia



Intel Teach was launched in Cambodia in collaboration with The Open Institute, the National Institute of Education and MoEYS (Ministry of Education, Youth and Sport). A senior trainer course was conducted over four days. This was attended by 23 teachers and curriculum developers. Feedback from the training was extremely positive -- participants felt the training had introduced them to new approaches to teaching, as well as demonstrated to them how technology skills could be used to create student-centered instruction, encourage critical thinking and collaboration.

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Australia

Intel Australia launched the Intel Teach Leadership Forum, which helps principals develop a strategic approach to leading ICT integration in their schools and offers a complimentary half-day workshop during which principals learn to explore how they can plan, promote, model and support technology in learning.

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Taiwan

A key example of how innovation is being fostered in education is the Intel International Science and Engineering Fair (Intel ISEF), a program of Society for the Science and the Public. It is the world's largest science fair and the only global science competition for students in grades 9-12. This year, 68 students from the Asia Pacific region travelled to Reno, Nevada to take part in ISEF 2009.



I-Ching Tseng, a 16-year-old from Taiwan, won first prize in the microbiology category for her project: 'A Styrofoam-Decomposing Bacterium from Mealworms'. I-Ching also won the first-ever Intel ISEF People's Choice Award. Members of the public voted for the project they felt was most creative, innovative, and had the most potential to positively change our world.

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Vietnam



In April, Intel awarded 28 scholarships to Vietnamese engineering students to complete mechanical and electrical engineering degrees in the U.S. As part of the Intel Vietnam Study Abroad Program, the third-year students will complete the final two years of their degrees at Portland State University (PSU) in the state of Oregon, which includes a practicum course involving Intel projects. The scholarships were awarded to students from Ho Chi Minh City (HCMC), Hanoi and Danang universities of technology, HCMC International University and HCMC University of Natural Sciences.

Intel Chairman Craig R. Barrett visited Vietnam and witnessed the Memorandum of Understanding (MoU) signing between Intel Vietnam and the Ministry of Education and Training (MOET). The MoU covered e-learning initiatives aimed to modernize Vietnam's education system by 2011; especially in remote and rural areas. Mr. Barrett also attended meetings with Vietnam's leaders, including the Prime Minister, Vice President of National Assembly and the HCMC Party Secretary, to underline Intel's ongoing commitment to infrastructure and workforce development.

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Intel APAC Multi-Core Education Programs

Today, the Intel Higher Education Program has presence in more than 34 countries globally, including six countries in the Asia Pacific region. We collaborate with universities in India, Japan, Malaysia, Philippines, Taiwan and Vietnam to accelerate the adoption of cutting-edge technology in engineering and education. We also strive to encourage



student participation in research throughout their education; especially in the areas of Multi-Core curriculum.

In the Philippines, members and officers of the Philippines Society of IT Educators (PSITE) took part in a video conference to help define future growth opportunities in the region. Meanwhile in Malaysia, the Universiti Teknologi Malaysia (UTM) Faculty of Science has established a Multi-Core lab to support Multi-Core programming for students and faculty members post-training.

By the end of 2009, Intel intends to have the Multi-Core curriculum programs in 425 universities throughout Asia.

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A Global Citizen Supporting Local Communities

Malaysia

Intel Malaysia successfully organized the 'Penang CSR Forum 2009: Business Ethics - Our Competitive Edge' in June 2009. Attended by 180 executives and government representatives, it was the first public forum with the Penang State Government to showcase best corporate governance practices.

The forum identified opportunities for transparency, development of ethics policies and collaboration between industry and state government on corporate governance. It created the beginning of an ongoing dialogue on corporate governance among industry and government players.

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India



Following the devastating floods in Bihar, India, which destroyed the livelihoods of millions of people, Intel employees and the Intel Foundation (in partnership with ActionAid India) reached out to help more than 610 families with approximately 3,000 beneficiaries, in order to restore their means of income. This was achieved by setting up microenterprises like poultry production, dairies, shops and other small businesses. These families have now been able to begin earning again to support their basic needs.

Over and above the assistance for victims of the Bihar floods, a highly motivated team of 25 Intel India volunteers devised a solution for relief work coordination during natural disasters, in a record time of 24 days.

The 'Ankur' team - a social entrepreneurship program at Intel India that calls for technology-based ideas from employees to find solutions to social problems - applied its technical expertise and developed an SMS-based mechanism called RCMS (Relief Communication Management System). Since then, the RCMS has been helping the United Nations receive, track and respond to requests from their relief workers through a centralized system.

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APAC CSR Awards

Intel recognized as 'Hewitt Best Employer' in Malaysia



Intel is one of the top 10 employers in Malaysia honored by Hewitt Associates, a consulting firm specializing in human resource management. The Asian Strategy and Leadership Institute and The Edge Financial Daily (a leading financial publication in Malaysia) partnered with Hewitt to survey and assess more than 60 employers participating in the study.

In addition to winning the Best Employer award, Intel Malaysia won the Malaysia HR Excellence Gold Award. In photo, Michael Meston (right) receives the award from Malaysia's Minister of Human Resources, Y.B. Datuk Dr. S. Subramaniam.

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Intel India - one of the country's best companies to work for

Intel was ranked second in 'India' Best Companies to Work' survey, conducted by Great Place to Work® Institute, India in partnership with The Economic Times, a leading financial daily.

Intel Japan - one of the country's top employers

Intel placed sixth in Institute Japan's '100 Best Companies to Work For', joining other large corporations operating in the country.

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Intel Vietnam excels in education



In Vietnam, Intel received the 'Ambassador Education Award 2009'. The award recognizes companies with a commitment to driving quality education programs to support workforce development in Vietnam.

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Intel Vietnam recognized for CSR efforts

Intel was recognised for its CSR efforts with a 'Best in Community' award from the Ministry of Trade and Industry and Vietnam Commercial Magazine. The award recognizes Intel's CSR programs in 2008, including education, environmental health and safety, and philanthropy donations.

For further information on Intel CSR programs and initiatives, please visit Intel CSR on the web - www.intel.com/apac/csr

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