



## Intel Software in China Intel China Software Center (ICSC)

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### Highlight



- Intel Fully Engaged in CISIS 2009, with 3 Software Solutions Released
- Intel Talked about Cloud Computing at 2009 China Cloud Computing Forum

#### Intel Fully Engaged in CISIS 2009, with 3 Software Solutions Released

China International Software and Information Service Fair 2009 (CISIS) rung back the curtains on June 18, in Dalian. The fair lasting for 4 days with the theme of "Encouraging Drivers", focused on the discussion of how IT industry reacts to the global economic downturn and adds value to ecosystem in recession, veiling the risk, opportunity and growth in the industry to the world. This is the sixth time of Intel participating the faire.



Intel set eye-popping and wowing booth at the faire with the theme as "英特尔科技，方寸之间，海纳无限"，which means Intel's advanced technology is developing small and fast products that power the engine of change for our entire life. The booth taking 168 square meters, was composed of 6 parts, presenting Intel's most edge-cutting software products and solutions for the development of rural economics, the construction of digital railway network for Ministry of Railways, embedded consumer electronics, 3G and MID.

Ian Yang, President of Intel China, Kirby Jefferson, General Manager of Intel Semiconductor (Dalian) Ltd, and Bob Liang, General Manager of Intel Asia-Pacific R&D Ltd, presented at CISIS and delivered keynote speeches at different forums. At the 2009 China Software Home-grown Innovation Forum, Bob Liang delivered an impressive speech on the impact of Internet on the industry and Intel's software strategy. "While hardware is getting cheaper and cheaper, the software is more and more valuable," he said. "Intel will rely on its fast hardware innovations to drive software innovations." He also highlighted the Moblin platform with its key features, expanding ecosystem support and new user interface experience. It is a flexible and differentiated platform, which is an ideal choice for Chinese companies to develop innovative software applications and solutions for the fast-growing mobile Internet market.

On 19<sup>th</sup>, Intel officially launched three software solutions. They are Moblin V2.0 Beta, Intel® IT Director 1.5, and SOA Expressway 2.1 & SOA Expressway for Healthcare.

#### Moblin V2.0 Beta

The Moblin v2.0 user experience has been designed from the ground up to provide unique ways to engage with the internet, aggregate social networking activity, and enjoy media content. The new user experience and core applications were developed using the Clutter animation framework, leveraging heavily from GL and the physics engine.

#### Intel® IT Director 1.5 Chinese Version

Intel® IT Director 1.5 offers an intuitive, easy-to-use dashboard that delivers Intel® vPro™ technology-based benefits to your small business customers. Intel® IT Director can help small business customers manage their network PCs, strengthen security and data protection, and know when to place a call for help before the problem becomes critical.

#### Intel® SOA Expressway 2.1 & SOA Expressway for Healthcare

Intel® SOA Expressway is a software-appliance designed to simplify, accelerate, and secure the Enterprise SOA architecture. It expedites SOA deployments by addressing common SOA bottlenecks - it accelerates, secures, integrates and routes XML, web services and legacy data in a single, easy to manage form factor. Intel® SOA Expressway for Healthcare provides a way to exchange healthcare information inside hospitals and with health information networks.

#### Intel Talked about Cloud Computing at 2009 China Cloud Computing Forum



On May 22<sup>nd</sup>, 2009 China Cloud Computing Forum was successfully held in Beijing. It was the first and great forum for China cloud computing, initiated by CIE (China Institute of Electronics) Cloud Computing Expert Association, and well supported by government and MIIT. 1200 people attended the forum.

Dr. Honesty Young, Chief Research Officer of Intel Asia-Pacific R&D delivered brilliant speeches during the roundtable forum. He summarized Cloud Computing as "因为不贵，所以珍贵；因为不繁，所以非凡"，which means Cloud Computing is a lower cost (performance and price/performance), and ease of management approach. Afterwards, Dr. Young was interviewed by media to explain Intel's strategy in cloud computing. "Intel is always involved in the R&D work of cloud computing. We prioritize data center and cloud computing as one of the most important things in design stage", he said, "Therefore, plenty of optimizations have been done on energy consumption". Meanwhile, Intel would like to enrich cloud computing terminals with open source standard. Intel has been making efforts on developing open source OS and applications based on Atom™, which is in line with intending cloud computing standards.

Besides, Intel experts had a half hour speech on Intel®Xeon®5500 as Cloud Server Building Block and Optimization in "Virtualization and Storage" session with over 300 attendees.

#### Intel® Parallel Studio Makes Multi-core Chips Roar



Intel has released its [Intel Parallel Studio 1.0](#), the commercial version of a suite of C++ tools for Microsoft® Visual Studio developers

building parallel Windows applications that take advantage of multicore processors. To date, individual components of Parallel Studio -- Parallel Composer, Parallel Inspector, and Parallel Amplifier, for coding/debugging, verifying, and optimizing, respectively -- have been available as beta software. At the same time, Intel® Parallel Advisor Lite, a new plug-in for Intel Parallel Studio, is also available at no additional charge from [Whatif.intel.com](#). This tool enables Windows developers to determine where adding parallelism would be most beneficial for existing source code.

Intel® Parallel Studio supports Intel and compatible processors, has a suggested list price of \$799, and is available from resellers worldwide. Additional information is available at <http://www.intel.com/go/parallel>.

#### Trying out Moblin V2.0 Beta for Netbooks and Nettops



As the Intel® Atom™ processor celebrates its first year, Moblin v2 launches a new interface

compatible with a wide range of Intel® Atom™ processor-based mobile devices. Moblin v2.0 beta for netbooks and nettops for developer testing. With this release, developers can begin to experience and work with the source code of the visually rich, interactive user interface designed for Intel® Atom™-based netbooks. Experience it for yourself! [Download](#) the Moblin v2.0 netbook beta images and take it for a [test drive](#). For more information, please visit <http://moblin.org> and <http://moblinzone.com>.

#### SSG Training Advance

##### Training 1

Course : Multi-core Programming  
Time : July, 3-4, 2009  
Place : Shanghai

##### Training 2

Course : Multi-core Programming  
Time : July, 8-10, 2009  
Place : Wuhan

##### Training 3

Course : Multi-core Programming  
Time : July, 29-31, 2009  
Place : Beijing

#### Related Links

- [Intel China Software Center Technology Resources](#)
- [Intel Multicore Technology Website](#)
- [Intel® Software Network](#)

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