

**Program Membership Levels : How you Qualify**

	<b>Premier</b>					<b>Associate</b>	<b>Registered</b>
<b>Purchase</b>	<b>External revenue criteria</b>					<b>50+ qualifying units/year</b>	<b>No purchase necessary</b>
	<b>Region</b>	<b>Desktop</b>	<b>Server</b>	<b>Mobile</b>	<b>Total</b>		
	<b>CEE</b>	\$250K	\$200K	\$175K	\$250K		
	<b>RCIS</b>	\$350K	\$200K	\$100K	\$350K		
	<b>META</b>	\$350K <i>or</i>	\$200K <i>or</i>	\$100K <i>or</i>	\$350K		
	<b>NEUR</b>	\$250K	\$200K	\$175K	\$250K		
	<b>SEUR</b>	\$250K	\$200K	\$175K	\$250K		
<b>Tech Leadership</b>	<b>Launch Readiness:</b> support platform launches/yr						
	<b>Training:</b> attend 2 unique face-to-face events & complete 2 unique online training courses per year for the company						
	<b>Certifications:</b> 2 employees to hold 2 industry certificates						
	<b>Solutions:</b> 1 documented solutions deployment						
<b>Go-to-market</b>	<b>Accept the Channel Trademark License Agreement</b>						
	<b>Accept Annual Program Terms &amp; Conditions</b>						
	<b>Complete profile update</b>						
	<b>Accept Logo License Agreement</b>						
	Hold "Associate Member" Status			Hold "Registered Member" Status			
	Complete Premier Application			Complete Associate Application			
	≥70% Intregation rate/year						
	IIP or IPBA Participation						
	1 Marketing Staff Person on Site						
	Accept CNDA (Corporate Non-Disclosure Agreement)						

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Tech Leadership	<b>Launch readiness:</b> Support strategic platform launches/yr <b>Training:</b> Attend 2 unique Face-to-face events & complete 2 unique online training courses per year for the company <b>Certifications:</b> 2 employees to hold 2 industry certificates <b>Solutions:</b> 1 documented solutions deployment						
Go-to-market	Accept the Channel Trademark License Agreement						
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