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Welcome Message

Intel Corporation's 40th anniversary which we celebrated last year was a huge success globally with Intel employees contributing in excess of 1 million volunteer hours in the community. In particular, I'm pleased to announce that in Malaysia we clocked in approximately 150,000 volunteer hours which resulted in more than RM1,000,000 being donated under the Intel Involved Matching Grant Program (IIMGP).

Among the major activities that contributed towards the volunteer hours were the 'Intel-WWF Turtle Conservation' project, the 'Intel Mangrove Tree Planting' activity at Kampung Sungai Sembilang in



Atul Bhargava
Managing Director
Intel Malaysia

Juru, the 'Intel and Friends Recycling' campaign, the 'Intel Go Green Batu Feringghi' beach cleanup, and the 'Walk with Me' walkathon, held in conjunction with World AIDS Day. This is in addition to the many other weekly activities that Intel Malaysia employees had conducted with more than 90 schools and NGOs under the IIMGP.

The significance of the volunteer hours and host of activities point to one thing: that corporate responsibility remains an essential ingredient in how we at Intel do business. We believe in doing well by doing good, and that whatever actions we take must always have a positive impact on our business and the community in which we live and operate in.

As we progress in 2009, I am confident that we will continue to contribute positively towards the welfare of both Intel employees and the communities around us. More importantly, I believe it is incumbent upon us as a corporate citizen to focus on activities that contribute towards nation building. At Intel, such activities would include promoting education in science and technology, creating a sustainable environment and advocating good business practices.

I hope all of you will join us to achieve our objectives for 2009. Together, I am certain that we can.

Intel and the Environment

Intel Mangrove Planting



Big smile from one of the Intel volunteers



A pair of hands that made a difference to the environment



Intel volunteer always ready to get down and dirty for a good cause



Mangrove trees act as natural barriers to erosions and large tidal waves including tsunamis



Intel employees determined to clock in to the 1 million hours of volunteer service

An advocator of better health and cleaner environment, Intel spearheaded its fourth mangrove tree planting activity at Kampung Sungai Sembilang, Juru. The project brought together the support of various sections of the community to increase awareness, responsibility and action towards maintaining a healthy and sustainable coastal environment. The project garnered the support of over 400 volunteers and planted a total of 4,000 mangrove saplings.

Intel River Ranger Program



An Intel volunteer demonstrating the use of a test kit



Students collecting samples from the river to be tested



Students learning about Biomonitoring and Water Quality Sampling from the experts



Great teamwork between students and Intel volunteers at the Eco Camp

Intel together with the Department of Irrigation and Drainage in Penang promotes environmental conservation amongst school students through its River Ranger Program. The six month program involved 28 participating schools getting together to learn about river conservation. The River Ranger program activities include nature walks, environmental talks, monitoring and evaluating the river system, ECO Camp and innovation competition.

Intel in the Community

"Walk with Me" Walkathon - World AIDS Day



Intel volunteers still supportive despite the stormy weather



Never too young to make a pledge for a good cause



Stop AIDS. Keep the Promise - a pledge from an Intel volunteer



Professor Adeeba Kamarulzaman hugging Aini, a special guest who is HIV positive

Intel collaborated with the Community AIDS Service Penang to organise the "Walk with Me" Walkathon in conjunction with the 20th anniversary of World AIDS Day. The initiative was held as part of an ongoing effort to bring attention to the global AIDS epidemic. Intel invited Aini, a mother of two who is HIV positive to share her story in the face of adversity. Her courage and dignity offered a vital lesson to everyone in how people should embrace life and overcome challenges.

Intel is committed to help raise the awareness for HIV/AIDS through education as this can help overcome ignorance and bias. Intel also seeks to change the perceptions about the disease as stigma and discrimination remain major obstacles in the fight against the AIDS epidemic.

Intel Back2School Program



Intel brings cheers and hope to the new school year

Held for the twelfth consecutive year, the Intel Back2School Program aims to give children from less privileged families in Penang and Kulim a better start to the new school year. Through this program, the children were provided with school supplies which include new school bags, uniforms, shoes and writing materials. To date, 1,759 students in Kulim and Penang have gained from this annual program.

"The Back2School Program has become a tradition for Intel Malaysia and some of our other sites around the world. It embodies our commitment of being an asset to the communities where we work and live in," Mr. CT Lau, General Manager, Kulim Microprocessor Operation

Intel in Education

Intel® Teach Program



Intel Teach Program Senior Trainer sharing her experience gained from the program



Students have shown progress in analytic & communication skills through the learning methods introduced



Unit Portfolio Contest winners

Intel Malaysia announced that its Intel Teach Program had successfully delivered training to more than 50,000 teachers in the country. To further enhance the program, Intel also began to pilot a new course within the program known as the Intel Teach Essentials Online (TEO) Course, where teachers are trained through a blend of face-to-face and online training.

The Intel Teach Program, which was introduced in 2000 in Malaysia through a collaboration with the Ministry of Education, is designed to provide in-service and pre-service teachers with the necessary skills and tools to integrate ICT in their lessons to enhance student learning.

"In order for our future generation to compete in the global economy, development of 21st century learning and critical thinking skills is vital. This can only be achieved if our education

system is enhanced and updated to embrace technology-integrated teaching and learning skills," Ryaz Patel, Intel Malaysia country manager, sales and marketing.

A walk down memory lane

2008 had been a meaningful year at Intel as we celebrated our 40th Anniversary by donating over 1 million hours of community service worldwide. In Malaysia, Intel employees contributed approximately 150,000 volunteer hours. Here are some highlights of the community initiatives that were carried out in 2008.

Getting down and dirty for the environment



Saving the turtles



Volunteer hours equal funds for IIMGP schools



Expanding Intel-Academia collaboration

Intel ISEF 2009 in Nevada!

9 talented Malaysian students are set to compete amongst 1,500 young aspiring scientists from over 50 participating countries, regions and territories at the world's largest pre-college science competition, the Intel International Science and Engineering Fair 2009 in Nevada, USA.

Contact us

We would like to hear from you. Feel free to send us your comments by emailing intelnewsltr@priority.net.my

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