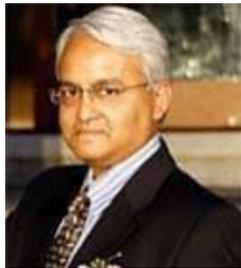




Click on a location below or scroll down to read more...



2008 was a milestone year for Intel, as we celebrated 40 years of innovation. Intel Asia Pacific employees lived up to their high standards of volunteering, donating a record 400,000 hours of service to our communities.

We continued our collaboration with educators and governments to advance 21st century education and policy advocacy for national competitiveness. Our programs continued to create impact in the region with multiple awards and recognition. Perhaps the most befitting recognition came by way of a book published by the Asian Institute of Management (AIM) on our Corporate and Social Responsibility (CSR) programs.

This newsletter attempts to bring you a snapshot of what we did during the year, through brief examples from each country on Education, Government engagements and Citizenship.

We could not have achieved this without your contribution and support. Thank you very much and I wish you and your families the very best for 2009 from all of us at from the Corporate Affairs Group in Asia Pacific.

Anjan Ghosh
Regional Director,
Corporate Affairs (Asia-Pacific region)
Intel Corporation

CAG APAC 2008: Fast Facts

- Leadership in volunteering with approx 400,000 hours
- Over 290,000 teachers trained during the year in the region
- 75,000 children participated in Intel Learn

Awards and Recognition

Click on the award to find out more

- Recognition by Chandigarh State Administration, India
- Certificate of Commendation from Tsukuba City, Japan
 - Green IT Award of the year, Japan
- Asia Pacific Entrepreneurship Award 2008, Malaysia
 - Environmental Excellence Award, Malaysia
- GTI Specialist Publishers ' Malaysia 100 Leading Graduate Employer, Malaysia
 - 2008 Philippine Quill Awards, Philippines
- National Award for Outstanding Volunteerism, Philippines
 - Outstanding Award for Energy Efficiency, Philippines
 - Best Partner Award, Singapore
- ICT integration & Application in Education Award, Vietnam
- Recognition for Training Students for Social Needs, Vietnam

Quotes

Our great work with governments and educators has resulted in very positive feedback. Here are some comments:

"Computers are the window of the world... If we want India to be a 21st century country then we have to lessen the difference between villages and cities. We are thankful to Intel for starting Intel Teach in Shivpuri in this direction."

- Shri Jyotiraditya Scindia, Minister for Information & Technology, Government of India

"I can say this is a 'historic' MOU that we are signing today with Intel. We applaud Intel's deep commitment in environment as well as in education and I believe this collaboration would make difference locally and globally beyond Korea."

- Over 12 [awards/recognitions](#) received
- Second [Intel-AIM CSR award](#) announced
- One million teachers trained by Intel Teach program since its launch in India
- [64 students from 12 countries won over 70 awards at ISEF](#)
- The [Asia Academic Forum](#) drew 150 delegates from eight countries
- Record [speakerships/keynotes](#) at 19 regional/international events
- Partnerships established with multilaterals/NGOs: WBI, UNESCO, USAID, Save the Children, ACEBE
- Innovative engagements: [MoU on e-green initiative with Korean Government](#); [Teachers Online community in Vietnam](#); [Partnership with Indian Government on Corporate Governance](#) and [Partnership with Taiwan Government to support Moblin Enabling Centre for leadership](#)
- Asian Institute of Management (AIM) released its book on Intel case studies: *"Corporate Social Responsibility in Asia: Getting it Done the Intel Way"*

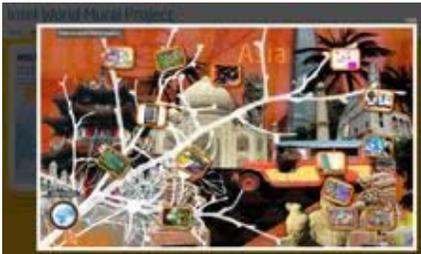
- Dr. Lee Maa Nee, Korea Minister of Environment

"This program by Intel for higher education is in line with the needs of the national education sector and is endorsed by the Ministry... I would like to express my gratitude to Intel Malaysia for their vision and foresight in creating the fellowship research grant scheme and their initiative in collaborating with our public and private institutions of higher learning."

- Dato' Seri Mohamed Khaled Nordin, Minister of Higher Education

Asia Pacific

Celebrating our 40th Anniversary



The World Mural Project for Asia online

2008 was a milestone year, with Intel celebrating 40 years of innovation.

On July 18 Intel unveiled the [World Mural Project](#), a digital artwork that captures the vision of young people on how computers will transform the globe over the next 40 years. Around 300 Intel volunteers at 70 Clubhouses worldwide worked with youths on the project, with more than 500 young people in 21 countries participating.

As part of the anniversary celebrations we gave one million volunteer hours to our local communities 400,000 hours of which came from APAC.

[Back to Fast Facts](#)

Global Earth Day



Intel employees digging into the Global Earth Day celebrations

Each year in April, Intel demonstrates its commitment to the environment by performing volunteer work in conjunction with the Global Earth Day. Hundreds of Intel employees in countries including India, Japan, Malaysia, the Philippines, Singapore and Taiwan enthusiastically volunteered their time in various community cleanup initiatives. Activities included cleaning up parks, nature reserves and beaches as well as participating in recycling efforts and educational workshops.

[Back to Fast Facts](#)

Asia Pacific Students Make their Mark at Intel ISEF



Asia Pacific students received over 70 awards at Intel ISEF 2008, including the top award

From a collapsible staircase to a study on the effects of global warming on habitat loss, a record number of 1,557 students from 51 countries convened at this year's Intel International Science and Engineering Fair (Intel ISEF), the world's largest science fair and the only global science competition for students in grades 9-12. The 59th Intel ISEF was held in Atlanta, Georgia from May 11-17.

Asia Pacific sent a strong contingent of 82 students from 12 countries of which 64 students received at least one award each, including 30 Special Awards and 47 Grand Awards. Yi-Han Su from Taiwan was one of the three students that won the top award - the Intel Young Scientist Award - which includes a US\$50,000 college scholarship. Dong Young Kim from Korea also received the

prestigious Seaborg SIYSS Award and was invited to the Stockholm Nobel Prize Ceremonies in December.

[Back to Fast Facts](#)

Craig Barrett at the 16th World Congress on Information Technology, Kuala Lumpur

Intel Chairman Craig Barrett addressed the annual World Congress on Information Technology in May. During his presentation, Barrett announced that Intel Capital and Grameen Trust had formed a business venture dedicated to social and economic development. He also announced plans to collaborate with NetHope, a not-for-profit IT consortium of leading international non-governmental organizations. The collaboration supported NetHope's healthcare, disaster relief and economic growth efforts, in order to help empower the world's impoverished citizens.

During his visit, Barrett took the opportunity to meet with a number of government officials and dignitaries to discuss PC and broadband growth opportunities in Malaysia. He also presented RM710,000 (approx. US\$195,200) to 23 schools in Penang and Kulim as part of the Intel Involved Matching Grant Program (IIMGP).



Craig Barrett presenting Classmate PCs to students at the World Congress on Information Technology in Malaysia

[Back to Fast Facts](#)

Intel Invited to Support Telecommunication Workshops

South-East Asian Governments are revamping their communications policies to stimulate broadband reach and access in these countries. Intel was invited to address telecom regulators in Thailand, Cambodia, and Vietnam by way of detailed workshops and consultations, with focus on:

1. Broadband policy and implications to economic development
2. Spectrum policy: practices, technical and assignment recommendations and global case references
3. Universal Service Policy - trends, recommendations and trial case references

So far, three workshops have been conducted in the three countries, attracting around 200 telecom regulators and operators.

Additionally, Intel has addressed the broader Asian telecommunications regulatory offices, through its recent acceptance of membership into the Asia-Pacific Telecommunity industry body. This includes briefings at the APT Development Forum on WiMAX spectrum policy best practices and Rural ICT sustainability.

[Back to Fast Facts](#)

5th Annual Asia Academic Forum



Some of the 150 delegates at this year's Asia Academic Forum

From October 20-22, the fifth Intel Asia Academic Forum was held in Taipei. Over 150 delegates from eight countries participated in the Forum, featuring over 90 faculty and 20 speakers from Intel.

The objectives of the Forum were for attendees to understand the latest Intel technology roadmaps and industry trends, showcase joint projects between Intel in research and curriculum and provide networking opportunities with faculties across the region. Presentations focused on three areas: technology and manufacturing, systems and architecture and software for multi-core.

This year, Intel introduced an "Outstanding Research Award" to inspire and recognize outstanding research by academics. Professors from China, India, Japan and Taiwan were commended for their research efforts. Intel also hosted its first multi-core training workshop, which gave academics details of Intel-funded university research worldwide and provided them with the opportunity to hear about projects first-hand and ask questions directly to Intel architects working with the researchers.

[Back to Fast Facts](#)

Intel Partners with Korean Government and the World Bank

From November 17-21 Intel jointly organised a global policy workshop with the Korean Government and the World Bank Institute, in Seoul. The workshop, "[Korea-World Bank Global Course on ICT for Education Policy Makers: From Vision to Reality](#)", was attended by over 80 education leaders from 31 countries. The five day course consisted of keynotes, field visits, and panel discussions which covered leadership, institutions, public-private partnerships, and ICT integration at different educational levels.

Intel partnered with the Korea Ministry of Education, Science and Technology (MEST), the Korea Educational Research and Information Service (KERIS) and the World Bank Institute (WBI), to run the workshop. Will Swope, Intel Corporate Vice President and General Manager, Corporate Affairs Group, presented a keynote on the impact of ICT in areas beyond education including environment, healthcare, community and policy area.



Will Swope Speaking at the WBI event

[Back to Fast Facts](#)

CSR in Asia: Getting it Done the Intel Way



The AIM book and Anjan Ghosh (left) giving award to the IACRA winner, Shakarganj Mills, Pakistan

At the Asia Forum on Corporate Social Responsibility held in Singapore on November 20-21 which brought together over 450 delegates from 30 countries representing 299 organizations the Asian Institute of Management (AIM) launched its book "*Corporate Social Responsibility in Asia: Getting it Done, The Intel Way*". The book written by AIM faculty and researchers through field visits and stakeholder interviews. is a case study of Intel programs across India, Malaysia, the Philippines, Taiwan and Vietnam.

The 2008 IACRA (Intel-AIM Corporate Responsibility Award) winner was also announced at the Forum. Intel instituted the award in association with AIM in 2007 to honor companies, NGOs and organizations in Asia for outstanding integration of CSR in business. This year, the winner was Shakarganj Mills Ltd, a leading manufacturer of sugar and sugar by-products in Pakistan, for its "Sukh Char Programs", a range of social action initiatives that aim to directly contribute towards safe, healthy and educated communities.

[Back to Fast Facts](#)

Intel® Teach Pre-Service Evaluation Gets an A+

Australia's Deakin University unveiled an evaluation report and whitepaper regarding the Intel® Teach Program Essentials Course pre-service curriculum. The findings were based on a three year evaluation of the Course, which involved evaluators and teacher education institutions from ten Asia Pacific countries.

The evaluation found that 94 percent of academics considered the Intel Teach Program to be a new approach to teaching, 93 percent of future teachers gained confidence in integrating technology in their curriculum and 96 percent of teachers noticed positive outcomes for the students during their practical teaching. The Program also helped many institutions to increase their standing within the educational community, enabled greater employability of graduates and provided them with greater motivation to teach.

To date, the Intel Teach Program has touched over six million current and future teachers in more than 40 countries of which nearly 1.6 million are in APAC (excluding China and Hong Kong).

[Back to Fast Facts](#)

Asia Pacific CSR Website Goes Live

The APAC [CSR website](#) went live in July. The site features key activities in the region under the three CSR pillars – Education, Environment and Citizenship.

[Back to Fast Facts](#)

Representation at Regional Platforms

Intel employees were called to speak at various key National and International platforms across the region in 2008.

- "Education for Development and Competitiveness. Challenges for Post Basic Education", World Bank, Thailand - *Ashutosh Chadha, Regional Manager, Education APAC*

- "[Southeast Asia Education Minister Convention \(SEAMAC\) & 3rd ASEAN Education Minister Conference](#)", Malaysia - *Martina Roth, Director, Global Education Strategy*
- "[Higher Education Summit for Global Development](#)", Washington D.C, USA - *Manav Subodh, India Higher Education Manager*
- "[Celebrating Innovative ICT in Education Practices: From Idea to Impact, UNESCO Bangkok](#)", Thailand - *Abdul Rahman Abu Haniffa, Director, SEA Government Policy Programs*
- "[Global Leadership Network](#)" Delhi, India - *Sonia Shrivastava, CSR Head, South Asia*
- "[5th International Conference on Teacher Education](#)" Philippines - *Cecilia Ubarra, Philippines Education Manager*
- "[International Conference on Teaching and Learning with Technology \(ICTLT\)](#)", Singapore - *Carol Oakley, Deakin University, on behalf on Intel*
- "[IDC Green IT Conference](#)", India - *Lorie Wigle, General Manager, Eco-Technology Program Office; Ravi Ravichandran, Director Sales, SMG South Asia*
- "[Science and Technology in Society Forum](#)", Japan - *Will Swope, Vice President and General Manager, Corporate Affairs Group*
- "[USAID Regional Higher Education Conference](#)", Bangladesh - *Ashutosh Chadha, Regional Manager, Education APAC*
- "[World Knowledge Forum](#)", Korea - *Brenda Musilli, President, Intel Foundation*
- "[CSR Asia Summit](#)", Thailand - *Anjan Ghosh, Regional Director, Corporate Affairs Group. Asia Pacific Region*
- "[Global HR Forum](#)", Korea - *Craig Barrett (video recorded), Chairman, Intel*
- "[eAsia 2008](#)", Malaysia - *Abdul Rahman Abu Haniffa, Director, SEA Government Policy Programs; Werner Sutanto, WiMAX Program Office, Southeast Asia; Siek Kah Hee, Education Manager, Malaysia*
- "[Korea-World Bank ICT For Policy Makers: From Vision to Action](#)", Korea - *Will Swope, Corporate Vice President; Paige Kuni, Worldwide K-12 Education Manager, Jay Lee, Education Manager, Korea*
- "[Asia Forum on Corporate Social Responsibility](#)", Singapore - *Will Swope, Vice President and General Manager, Corporate Affairs Group; Ludmila Fedorovitch, Education Manager, Australia; Ma. Teresa L. Pacis, External Communications Manager, Philippines*
- "[11th SEAMEO INNOTECH International Conference](#)", Philippines - *Cecilia Ubarra, Philippines Education Manager*
- "[The 3rd Asia Innovation Summit](#)", India - *Praveen Vishakantaiah, President, Intel India*
- "[Asia-Pacific Telecommunity Development Forum](#)", Thailand - *Leighton Phillips, Manager, Communications Policy, SEA & ANZ*

Australia

Climate Savers Computing Initiative

In June, Intel Australia along with Dell, Lenovo and EDS launched the Climate Savers Computing Initiative at the Going Green Expo in Melbourne. At the event, Lorie Wigle, General Manager, Eco-Technology Program Office at Intel and President of the Climate Savers Computing Initiative, discussed improving the power efficiency and reducing the energy consumption of computers.

[Back to Top](#)

Intel Teach Gets into Gear with Formula 1



Maths on Track

Math teacher Alan Thwaites illustrated an innovative way of teaching after participating in the Intel Teach Program. Formula One racing became the stimulus for Year 11 and 12 students at Melbourne's Kambrya College to discover what makes a successful racing team. Thwaites developed a mathematics unit based on the Australian Grand Prix. In working out what made the high octane racing sport tick the students used real life applications in mathematics to sharpen their 21st century skills of digital literacy, critical thinking, teamwork and problem solving.

[Back to Top](#)

India

India Signs MoU on Corporate Governance



Mr. Anurag Goel (left), the Secretary of Ministry of Corporate Affairs and Praveen Vishakantiah (right), President, Intel India

On December 11, Intel India signed an MOU with IICA (Institute of Corporate Affairs) under MCA (Ministry of Corporate Affairs) to collaborate in areas such as corporate governance, entrepreneurship and innovation, corporate responsibility and E-governance. As a contributor, Intel will share best practices and partner with the Ministry to support the IICA. IICA was established by MCA as a think tank to drive knowledge development/dissemination and render policy advice, set reporting standards, conduct quality research, provide consultancy and information services and so on.

[Back to Top](#)

Intel Supports Peer Education in HIV/AIDS

Intel kicked off its new HIV/AIDS intervention program in the community. Volunteers were trained as Master Trainers to provide peer educator training to young people in Bangalore about HIV/AIDS. Peer education has been known to be the most effective technique for training people on how to deal with peer pressure, resist risk behaviour and adopt healthier lifestyles.

Over a six month period, Intel employees have passionately engaged in providing assistance to 77 women self help groups in six villages. The HIV/AIDS program has reached 5343 youths in schools and colleges across the country and has helped to create a sustainable impact on critical issues in the community.



Participants of the Intel HIV/AIDS Program

[Back to Top](#)

Climate Savers Computing Initiative

Intel India launched the Climate Savers Computing Initiative with other organisations including Dell, HP, Lenovo, WWF, TERI, NASSCOM and the CII ITC Center of Excellence for Sustainable Development.

By 2010, the Climate Savers Computing Initiative in India seeks to reduce global CO2 emissions from the operation of computers by 54 million tons per year, equivalent to the annual input of 11 million cars or 10-20 coal-fired power plants. This will lead to a 50 percent reduction in power consumption by computers by 2010, and committed participants could collectively save US\$5.5 billion in energy costs.

[Back to Top](#)

Intel Supports MoCIT to Recognize Schools

Intel was invited by the Ministry of IT, India to evaluate the entries shortlisted for the prestigious Computer Literacy and Excellence Awards (CLEAS). Organized by the Ministry of Communications and Information Technology, Department of Information Technology in India, the awards focus on the performance of the school in imparting computer literacy to students and staff.

Out of the seven national winners, six schools had been impacted by the Intel Teach Program, highlighting the importance of ICT in education.

[Back to Top](#)

Intel Launches its First Social Entrepreneurship Program

Intel India launched 'Ankur,' (Hindi word for seedling), its first social entrepreneurship program. The program aims to find solutions to solve socially relevant problems. These solutions are not limited to Intel-based technologies - rather, the idea is to create a platform where technology companies, Intel employees, volunteers, research institutions, incubators, investors and the relevant government departments come together to take this developmental agenda forward.



Ankur logo

[Back to Top](#)

Indonesia

Intel Accelerates ICT Integration in Indonesia

On August 11, Intel Indonesia signed a Memorandum of Understanding (MoU) with the Secretary DG - QITES (Directorate General for Quality Improvement Of Teacher and Educational Staff) with the objective of accelerating the ability of teachers in the field of ICT especially in the underdeveloped districts in Indonesia by deploying the Intel Teach program. The DG - QITES in cooperation with Intel Indonesia would roll out professional development for teachers to help support integration of ICT into teaching and learning processes in 230 districts around the country.

[Back to Top](#)

Japan



Japanese and Korean attendees at the Intel-sponsored Education Forum

Japanese and Korean Teachers Collaborate to Enhance 21st Century Teaching Skills

On March 1, 120 Japanese and Korean teachers gathered at the Tokyo Gakugei University for an Education Forum sponsored by Intel. The theme of the Forum was 21st Century Teaching. During the event, Japanese and Korean teachers discussed curricula developed through the Intel Teach Program as well as insights and case studies based on their teaching experiences.

The Forum successfully demonstrated the impact of the Intel Teach Program, the results of private and public collaboration and provided Japanese and Korean teachers with the opportunity to discuss best practices for teaching in the classroom.

[Back to Top](#)



Attendees convene at the Technology Entrepreneur Workshop

Intel Builds a Better Technology Environment in Universities

From November 10-11, Intel and the University of Tokyo co-hosted the Technology Entrepreneur Workshop. Faculties from the University of Tokyo, Kyoto University, Tokyo Institute of Technology, Kyushu University, Waseda University, Osaka University and Tokyo University of Agriculture and Technology attended.

During the workshop, Intel executives and academics discussed how to build a better technology entrepreneur environment in the universities.

One major outcome of the workshop was plans for the University of Tokyo to send its students to Intel and the University of California

Berkeley Technology Entrepreneur Challenge (IBTEC) in 2009.

[Back to Top](#)

Korea

Intel Korea Gets Involved in Volunteering



Intel Korea and the School get Happy Together!

Intel Korea kicked off community programs and achieved 100% employee participation in its first year. Over 108 employees joined the "Happy School Project" and "Starvation Day", resulting in a total of 2,200 hours of volunteering, bringing smiles to the faces of the students and people suffering from famine. Employees from Intel Korea were deeply moved by the experience.

[Back to Top](#)

Intel and KERIS Partner To Bridge the Digital Divide

Navin Shenoy, Intel Vice President and General Manager, Sales and Marketing Group, APAC signed a three year MoU with Korea's Education Research Information & Service (KERIS) on June 13. Intel partnered with the Korean Government and World Bank to jointly strengthen information and communications technology (ICT) Education in developing countries by addressing policy makers from over 40 developing countries through regional and global forums.

As a result of the MoU, Intel has also contributed to the program design and delivery of the [Korea-World Bank Global Course ICT for Education Policy Makers: From Vision To Reality](#), which was held in Seoul, Korea from November 17-21.



From left: Jon Seo, BS Koh, BK Sohn, YS Lee (Keris), Navin Shenoy, HS Lee, SM Park and Jay Lee

[Back to Top](#)

Korean Schools Go "e-Green"



From left: President of KEEA Mr Lee Jin Jong, Minister of Environment Dr Lee Maa Nee, Intel Corp VP Mr William A. Swope and Intel Korea GM Mr. Lee HS at the MoU signing

On November 19, Will Swope, Corporate Vice President signed a MoU with the Korean Minister of Environment and the President of Korea Environment Education Association to kick off e-Green initiatives for schools from grades K-12. The "K-12 e-Green Initiative" is expected to build awareness among four million students and parents on the importance of environment sustainability, as well as to build a pipeline of young environmental leaders and evangelists over the next three years with support from the Intel Foundation.

[Back to Top](#)

Malaysia

Saving Malaysia's Green Turtles

For its environmental conservation program, Intel Malaysia joined forces with the World Wildlife Fund (WWF) to save Malaysia's Green Turtles. From August 8-10, 25 Intel Involved volunteers travelled 11 hours each way to participate in a special three day event at a Turtle Camp at BP-Ma' Daerah Turtle Sanctuary in Terengganu. Through generous donations from Intel Malaysia employees, 178 baby turtles were released into the sea in addition to the adoption of 68 nests.

Through proceeds from its Community Recycling Campaign 2007, Intel Malaysia donated and placed a satellite transmitter worth US\$10,000 on an adult green turtle to assist WWF Malaysia identify important coastal turtle habitats, nesting periods, turtle migration routes and foraging areas. The information gathered will be crucial in persuading policymakers to ratify the relevant international treaties that relate to



Getting set to release the turtles into the sea

marine turtle conservation.

[Back to Top](#)

A Boost to Higher Education in Malaysia



Intel Malaysia's Managing Director presenting the mock check

Intel Malaysia gave out 15 research and four fellowship grants worth more than RM834,200 (over US\$250,000) to postgraduate students and faculty members from five local universities. The grants were presented during a ceremony in Penang, which was attended by Malaysian Higher Education Minister Datuk Seri Mohamed Khaled Nordin. Since it introduced the Higher Education Program in 1997, Intel Malaysia has given out more than 70 research grants and 38 fellowship grants.

[Back to Top](#)

Government Minister pays a Visit to Intel Malaysia

In September, the newly-appointed Penang Chief Minister Lim Guan Eng visited Intel's offices. Following the visit, the state government agreed to conduct a joint Ethics and Compliance seminar with Intel. Shortly after, in November the Chief Minister Dato' Seri Azizan Abdul Razak visited Intel Kulim, where he was shown the Intel Atom usage models in mobile internet devices and netbooks.

These site visits further strengthened the relationship between Intel and the state government, and helped the Ministers to better understand Intel's role in Malaysia.

[Back to Top](#)



Teachers learning at the Intel Teach Essentials Online Course

Technology Teaching Malaysian Teachers

After months of preparation, the Intel Teach Essentials Online (TEO) was launched in August. Collaborating with the Ministry of Education, 100 teachers were trained this year, all of whom showed enthusiasm for the course.

[Back to Top](#)

Pakistan

Pakistani Students win at the Intel ISEF



The ten students at the Intel Science Olympiad Awards Ceremony

In August, ten students were recognized for their achievements in representing Pakistan in international science and technology competitions. The students had participated in the Intel International Science and Engineering Fair (Intel ISEF), the second International Environmental Project Olympiad (INEPO-Eurasia) in Azerbaijan, the Dreamline International Design Olympiad in Turkey and the Korea International Women Invention Exposition. Most notably, Zahra Suleman Tejani, Sara Moiz Ali and Arif Pyarali from Aga Khan Higher Secondary School, Karachi won a first place cash award from the American Intellectual Property Law

Association at the Intel ISEF.

[Back to Top](#)

Philippines

President Arroyo thanks Intel employees

The Intel Involved Matching Grants Program (IIMGP) is in its fourth year of implementation in the Philippines. This year, Intel Philippines employees generated over 479,000 in volunteer hours from April 2007 to June 2008, which resulted in a payout of US\$1.9 million for 31 public schools in the Cavite province.

Philippine President Gloria Macapagal Arroyo and Education Secretary Jesli Lapus thanked Intel for its valuable contributions to improving the public schools in Cavite and for providing a brighter future for thousands of schoolchildren through the IIMGP fund grant.



President Arroyo witnesses the ceremonious turnover of cash grants

[Back to Top](#)

Intel Serves as the Government's Trusted Advisor

Intel served as the government's trusted advisor on developing a comprehensive policy framework for integrating information and communications technology (ICT) into the Philippines' public school system. Intel was the Department of Education's primary private sector partner in conducting nationwide consultation workshops with teachers and educators, on ICT for Education plan. In addition, Intel trained over 11,000 teachers under the Intel Teach program in 2008.

[Back to Top](#)

Singapore

Intel Families Go MAD for WildLife

As a collaborative effort of Intel Involved and Intel Recreation, the Intel Family Day brought together employees, their families as well as 30 kids who were the special guests from the Pertapis and the Grace Haven home.

This was also a very important day for Cicada Tree Eco-place, a not-for-profit organization focusing on environmental education, as their first children's program, MAD (Make a Difference) lesson for WildLife program was now officially launched for Singapore. The program will run in the Jacob Ballas Children Gardens from August-November 2008 and August-November 2009.

As part of Intel Family Day, on May 26 Intel's green fingered volunteers re-landscaped and planted the Sensory Garden. Thirty Intel employees participated in the design and planting effort for the project.



Intel employees and their families having fun at MAD Day for Wildlife

[Back to Top](#)

Donating Laptops to Students in Need

On November 3, Intel Singapore announced that it was partnering with hard disk maker Seagate to provide 80 laptops to students at the Institute of Technical Education (ITE) College West in Singapore over the next two years. The laptops will be given free of charge to financially needy students.

[Back to Top](#)

Sri-Lanka

Going to the Top of the Class with CMPCs



School children using the Intel Classmate PCs

In July, Intel and the Ministry of Education launched the country's first Classmate PC Lab at the Sri Rahula Maha Vidyalaya in Malambe. The lab was unveiled following a Memorandum of Understanding (MoU) between the Ministry of Education and Intel, which aims to enhance teaching and learning processes through the use of state-of-the-art technologies. Intel plans to roll out the project across 20 more schools in Sri Lanka.

In October, Intel donated Classmate PCs to Dharmaraja College Kandy. Schoolchildren are now able to access Internet resources, which will better facilitate mobile teaching and learning within the school premises.

[Back to Top](#)

Taiwan

Intel Puts Family First in Taiwan

Each year, Intel Taiwan holds an "Intel Family Day" for employees and their families. This year, over 300 Intel Taiwan employees and their families joined this event to explore the Yi-Lan National Center for Traditional Arts. To celebrate Intel's 40th anniversary, Intel also included volunteering programs in the event for the first time and invited 30 children from poor and disadvantaged families in Yi-Lan to enjoy the fun activities on the day with Intel volunteers.



Intel Family Day attendees

[Back to Top](#)

WiMAX Collaboration in Taiwan

Intel Taiwan signed a Memorandum of Understanding (MoU) with the Taiwan Ministry of Economic Affairs (MOEA) to jointly accelerate the commercial deployment of WiMAX throughout the country. The collaboration is expected to enhance the global competitiveness of Taiwan-originated WiMAX offerings through greater interoperability with WiMAX infrastructure in other countries.

[Back to Top](#)

Enabling Center for Moblin with Taiwan Ministry for Economic Affairs: Supporting Mobile Market Growth



Moblin MOU: PSO and Minister of Economic Affairs celebrated the announcement of Moblin MOU with industry leaders.

Intel signed an agreement with the MOEA to jointly establish an enabling centre for Moblin, open source software and applications optimized for Intel Atom processor-based devices. The agreement, signed during the visit of Paul Otellini, has enabled Intel and Taiwan to work together to create growth opportunities for the industry.

[Back to Top](#)

Thailand



Intel Teach Program expansion launch

Expanding Horizons with Intel Teach Program

In May, Intel Thailand announced the expansion of the Intel Teach Program. Three leading Rajabhat universities will be running the Intel Teach Essentials Course for pre-service (before becoming qualified) teachers. Since the launch of the Intel Teach Program in Thailand in 2003, more than 53,000 in-service teachers have taken part in the Program.

[Back to Top](#)

Vietnam



Intel Teach Gets Started

Vietnam supports underprivileged students with Intel Teach

The Intel Teach Getting Started (GS) Program was piloted for 60 teachers in two schools in Danang City. The Program is targeted at underprivileged students, who have hearing, visual and speaking disabilities. Intel has made a significant social impact to the schools, as the Program has helped teachers apply new teaching methodology for disabled students and better facilitate education equity for all students. Following the success of the pilot program, Intel has rolled out the GS Program in two more schools – one in Lam Dong province, the other in Ho Chi Minh City.

[Back to Top](#)

Intel Presents Microelectronic Packaging Curricula



Attendees at the Microelectronics Packaging curriculum workshop

In August, Intel and Arizona State University (ASU) held a Microelectronics Packaging curriculum workshop in Ho Chi Minh City. The objective of the workshop was to introduce and accelerate the advancement of the Package Technology curriculum in Vietnam universities. Thirty faculties from five universities participated. The workshop was the first to be held in Vietnam and was the beginning of a long-term collaboration program between Intel and local partner universities in curriculum advancement.

[Back to Top](#)

Online Community - Valuable Platform for Teachers in Vietnam

The Intel® Teach Teachers Online Community has shown a positive impact for teachers, administrators and students since it has been implemented in Vietnam two years ago. Teachers have been able to integrate ICT more effectively into the classroom, share their experiences with other educators across the country and save time by taking advantage of the resources available online. Meanwhile, the benefits to students have been invaluable as they learn 21st century skills.

Within two years, the online community in Vietnam has grown from 80 to 10,735 members, a whopping increase of 13,319 percent. Also, the number of articles has increased from 363 to 39,561 in the same time, illustrating the value, effectiveness and scalability of the Intel Teach program to the community.

[Back to Top](#)

Selected Awards and Recognition

India

Recognition by Chandigarh State Administration

Intel India Teach and Learn programs were recognized by the Chandigarh State Administration for the category "Computer Education Program designed to help students of 8-16 years age group and helps classroom teachers to enhance student learning".

[Back To Top](#)

Japan

Green IT Award of the Year

Japan's Green IT Promotion Council (GIPC) and the Ministry of Economy, Technology and Industry (METI) have awarded "Green IT Award of the year" to the Intel® Xeon® processor based on Intel's 45nm high-k process technology.

Certificate of Commendation from Tsukuba City

At a Keep-City-Beautiful ceremony on October 4, Intel Japan received a certificate of commendation from Tsukuba city in recognition of Intel's volunteer service activities. Intel has been collaborating with Tsukuba city to clean up the Kasuga neighborhood each month for the past three years.

[Back To Top](#)

Malaysia

Asia Pacific Entrepreneurship Award 2008

Intel Malaysia was presented with the Responsible Entrepreneurship Award for its corporate responsibility programs. The award recognizes businesses that have a corporate culture of socially and environmentally responsible entrepreneurship.

Environment Excellence Award

Intel Malaysia employee Azrena Mahmud won the 2008 Environmental Excellence "Gold" Award for leading the Mangrove Forest Conservation in the Penang coastal area.

GTI Specialist Publishers' Malaysia 100 Leading Graduate Employer, Malaysia

Intel Malaysia came second overall as the most popular employer in the ICT sector in the GTI Specialist Publishers ' Malaysia 100 Leading Graduate Employer Awards.

[Back To Top](#)

Philippines

2008 Philippines Quill Awards



The Corporate Affairs team proudly receive their two Quill Awards

Intel received the Philippine Quill Excellence Award for Communication Management (Special Events) for its Intel Involved Matching Grants Program, as well as the Philippine Quill Merit Award for Communication Management (Audio-Visual) for its "CAG TV: the power of an Internal Broadcast Channel" activity. The Awards recognized the most outstanding achievements in Communication Management, Communication Skills and Creativity.

National Awardee for Outstanding Volunteerism

Intel Philippines was given the National Award for Outstanding Volunteerism (Corporate Sector), by the National Economic and Development Agency (NEDA) on December 8. The award was given "in recognition of Intel's achievements in cultivating volunteerism among its employees." Intel was selected from among other

multinational companies as well as local companies in the Philippines.

[Outstanding Award for Energy Efficiency](#)

Intel Philippines won the Outstanding Award for Energy Efficiency from the Department of Energy "in recognition of the company's remarkable performance in energy efficiency and conservation, generating energy savings of 6.6K Liters of Oil Equivalent (LOE), or about 22% Production Energy Savings".

[Back To Top](#)

Singapore

[Best Partner Award to Intel Singapore](#)

Intel Singapore was awarded the Best Partner Award by the Lions Home for the Elders for its contribution to the community.

[Back To Top](#)

Vietnam

[Recognition For Training Students for Social Needs](#)

Intel Vietnam was recognized by Deputy Prime Minister Nguyen Thien Nhan for its contributions to train Vietnamese students for social needs.

[Chairman of Ho Chi Minh City awarded Intel Vietnam employees](#)

In July, the Chairman of Ho Chi Minh City awarded Phu Than and Hai Nguyen for their efforts and achievements in cooperating with the Ho Chi Minh Department of Education and Training to meet the city policy of promoting and applying ICT in education between 2006-2008.

[Back To Top](#)

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