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Welcome Message



Welcome to the inaugural issue of Intel Malaysia's CSR newsletter. As 2008 marks Intel Corporation's 40th anniversary, we feel that this is the most opportune time to create a news resource for all of us to share, chronicle and showcase Intel Malaysia's ongoing corporate responsibility efforts.

As President and CEO Paul Otellini mentioned in Intel's 2007 Corporate Responsibility Report, corporate responsibility is an essential ingredient in how we do business. Paul noted that corporate responsibility has been critical to our success in the past and will continue to be so in the future. It's fundamentally about doing the right things the right way – from setting high ethical expectations for our employees and suppliers, to providing a progressive and inclusive workplace, to delivering products that can change the world.

I trust you will find our CSR newsletter informative. And as we progress towards the end of the year, I hope all Intel employees and partners will continue to ramp up the fantastic efforts in contributing back to the community in which we operate in.

Atul Bhargava
Managing Director
Intel Malaysia

Intel in the Community

Go Green Batu Feringgi - Caring for the Environment



Always a joyous occasion whenever the Intel Involved volunteers team up for community service

Over 800 volunteers converged on Batu Feringgi, Penang, to participate in Intel Malaysia's beach clean-up event. Held in August and in conjunction with Intel Corporation's 40th anniversary celebration, the clean-up was officially launched by YB Ng Wei Aik, representing the Penang Chief Minister. The volunteers teamed up with participating schools from the Intel Involved Matching Grant Program (IIMGP) and key partners from the public and private sector to clean-up the beaches along the coastline. In all, the volunteers collected an amazing 19,000 pounds of rubbish.



Children from IIMGP schools taking part in the colouring contest

The activity was also held in conjunction with the [Ocean Conservancy's International Coastal Cleanup Day](#) and is one of several activities organised by Intel Malaysia that support Intel CEO Paul Otellini's commitment to clock in one million volunteer hours to the community in 2008, as part of Intel's 40th anniversary celebration.

"Intel's approach on corporate responsibility is the understanding that business success comes hand in hand with the health of the ecosystem and economies around the world. We believe that this approach will create a positive economic impact in the community in which we operate as well as making these communities a better place to live and work."

Suresh Chandra, Financial Controller, Intel Malaysia

Key partners

- Majlis Perbandaran Pulau Pinang
- Jabatan Perhutanan Negeri Pulau Pinang
- The Malaysian Association of Hotels, Penang Chapter
- Shangri-La Rasa Sayang Resort & Spa (Host for the Beach Clean-up event)
- Agilent Technologies

Intel Involved Matching Grant Program raises more than RM700,000 for Education in Malaysia



Dato' Dr. Craig Barrett, Chairman of Intel Corp, presents a cheque to the Ministry of Education

Intel Corporation Chairman, Dato' Dr. Craig Barrett recently presented the Ministry of Education (MoE) a cheque valued at RM710,000 as part of Intel Malaysia's contribution towards education in the country.

Earmarked for 23 Malaysian schools, the funds were raised by Intel employees who had volunteered more than 60,000 hours of their time to schools and community-related projects as part of the Intel Involved Matching Grant Program (IIMGP). Volunteer hours under the IIMGP are matched with grants by the Intel Foundation for schools and qualifying non-profit organisations worldwide.



Dato' Dr. Craig Barrett, Chairman of Intel Corp, interacting with students from SMK Datuk Haji Ahmad Badawi during the 1:1 e-learning session

"Volunteer efforts tied to education can extend the impact of information and communications technology (ICT) in schools and help advance Malaysia's social and economic development."

Craig Barrett, Chairman, Intel Corporation

Intel in Education

Intel Higher Education Program accelerates human capital development in Malaysia



Atul Bhargava, Managing Director, Intel Malaysia (right) presenting the Intel Fellowship and Research Grant to YB Dato' Seri Khaled Nordin, Minister of Higher Education (left), who accepted on behalf of the grant recipients

As part of the Intel Education Initiative, Intel Malaysia awarded more than RM834,000 worth of Research and Fellowship grants to five partner universities in the country.

The Intel Malaysia Higher Education Program Research Grant is awarded to selected faculty members to enable them to conduct their research in areas that are highly demanded by the industry. Meanwhile, the Intel Malaysia Higher Education Program Fellowship Grant is a non-bonded, mentored program for qualified Master and PhD students pursuing post-graduate studies in similar key technical areas.

The five universities are:

1. Universiti Sains Malaysia
2. Universiti Teknologi Malaysia
3. Universiti Utara Malaysia
4. Universiti Teknologi MARA
5. Multimedia University



One of the grant recipients presenting his research to YB Dato' Seri Khaled Nordin, Minister of Higher Education

To date, Intel has awarded 38 Intel Fellowship Grants for students pursuing a post-graduate degree and 70 Intel Research Grants to faculty members. To find out more about the Intel Higher Education Program, go to <http://www.intel.com/education/highered/index.htm>

"Growth in our industry requires constant development of a skilled workforce from research to manufacturing. The Intel Higher Education Program brings cutting-edge technology expertise to the fore through research grants, technology forums and mentoring by Intel technologists."

Atul Bhargava, Managing Director, Intel Malaysia

Intel & Ministry of Education pilot 1:1 eLearning to facilitate effective learning



Intel and Ministry of Education representatives together with students of SMK Seri Permaisuri

Intel Malaysia, in partnership with the Ministry of Education (MoE), have launched the 1:1 e-learning project to enable students to develop essential 21st century critical thinking and learning skills through the use of a PC in the classroom. Under Phase 1 of the project, a total of 460 Intel-powered Classmate PCs were donated to selected classrooms at 10 public schools nationwide. Each teacher and student in these schools was equipped with a dedicated Intel-powered Classmate PC that offered Internet connectivity, a wide range of software and other digital resources for interactive, student-centric learning.

Following the success of the pilot project, the MoE has now approved the implementation of Phase 2 in more Malaysian schools. Over the next three years, a total of 2,000 units of Classmate PCs will be donated by Intel Malaysia for the 1:1 e-learning project. Immediate plans include extending the model throughout three entire schools.

The 1:1 e-learning model is an initiative under the Intel World Ahead Program. Find out more at <http://www.intel.com/intel/worldahead/index.htm>



Student with a dedicated Intel-powered classmate PC that has access to the Internet, a wide range of software and other digital resources for teaching and learning

"ICT changed my classroom. My students are more active and interested in their learning. The Classmate PC allows more communications among the students. They are also given more chances to use their creativity and innovation to accomplish their projects."

Norhazli bin Ibrahim, Science teacher, SMK Clifford, Pahang

Intel in Education

Malaysian students win accolades at Intel ISEF 2008



Malaysia Boleh! The 10 Malaysian students who competed at the International Science and Engineering Fair 2008 (Intel ISEF) in Atlanta, Georgia, USA



This year's Intel International Science and Engineering Fair (Intel ISEF) which was held in Atlanta, USA, saw four Malaysian students doing the country proud when their innovative projects clinched two awards. A student from Mara Junior Science College, Taiping, was awarded a US\$1,000 scholarship for his project entitled 'Hybrid Electromagnetic Drum Brake System'. Meanwhile, three students from Tunku Kurshiah College, Seremban, clinched a third place

award for their team project. They were presented with a US\$1,000 scholarship for their research on the Kadok plant as a natural remedy to prevent and heal stomach ulcers.

Through Intel's sponsorship, Malaysia has had 68 students participating in the annual event and has thus far produced 13 winners, including the four this year. To learn more about Intel's global commitment to education, visit www.intel.com/education



Students from Tunku Kurshiah College present their research to Dato' Haji Alimuddin Haji Mohd Dom, Director General Education, Ministry of Education and Mr. Ryaz Patel, Country Manager of Intel Electronics Malaysia

Announcements

Intel recognised for corporate responsibility



Atul Bhargava receiving the APEA award

Intel Malaysia recently garnered the Responsible Entrepreneurship Award for its corporate responsibility programs at the Asia Pacific Entrepreneurship Awards 2008 (APEA2008) in July. In November 2007, Intel was also awarded the Prime Minister's Corporate Social Responsibility Award 2007 for the best Community and Social Welfare initiative in the country.

Since Intel's inception in Malaysia in 1972, the company has introduced various corporate responsibility programmes that advocate a better change at a local and global level. This includes concerted efforts to focus on reducing emissions, recycling waste, conserving water, and designing products with the environment in mind.

To find out more about CSR@Intel, visit www.intel.com/apac/csr



Atul Bhargava receiving the award from the Prime Minister

Contact us

We would like to hear from you! Send us your comments by emailing intelnewsltr@priority.net.my

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