



Connecting people to a world of opportunity

The Intel World Ahead Program



Creating the World Ahead

In a knowledge-based society, digital technology is a gateway to economic and social progress. Yet two-thirds of the world's people today live in countries with less than three percent PC penetration. Billions do not have access to high-speed communications, a good education, or meaningful digital content and services. This is the digital divide.

Intel is working to change that.

The Intel World Ahead Program aims to enhance lives by accelerating access to uncompromised technology for everyone, everywhere. Focused on developing communities, it integrates and extends our efforts to use technology to help people improve their lives, societies, and economies.

We're working with governments, development organizations, community groups, and other technology leaders to create the world ahead — a place that empowers the next billion people through:

- **Access** to technologies best suited for local needs
- **Connections** to the world via high-speed technologies
- **Education** that prepares them for the future
- **Content and services** that improve their lives
- **Healthcare** improvements via technology

Access

Providing access to technology best suited for local needs

People in developing nations deserve access to technology that can better their lives. Intel makes it happen with programs that help people obtain the right technology and technologies designed for emerging markets.

- More than 200 digital inclusion programs in 60+ countries worldwide bring PCs and Internet connectivity to 10 million people a year.
- Regional design centers in Beijing, Cairo, Sao Paulo, and Shanghai conduct research and develop solutions that address local needs.
- We support shared access to PCs and technology centers in communities around the world.



Connections

Promoting connections to the world

Internet connectivity is critical to success in a digital society. We help lead industry efforts around the world to make Internet access more affordable and accessible.

- We work with telecommunication providers on special programs that connect the next billion people to the Internet via cost-effective Wi-Fi* and WiMAX solutions.
- More than 300 WiMAX trials worldwide encourage high-quality wireless broadband Internet access.
- More than 95 commercial WiMAX networks have been deployed using Intel® technology.

Education

Preparing students for their future

We provide programs, technology, and resources that encourage better learning. Students and teachers enjoy 21st century learning environments that prepare students and other citizens for success in a changing world.

- Intel-powered classmate PCs are rugged learning platforms with special education features. More than 30 countries are piloting these PCs, and many countries have placed orders for them.
- The Intel® Teach Program has helped over 4 million teachers in 40+ countries integrate technology into their classrooms to improve student learning. By 2011, we will train 9 million more teachers, with the potential to reach 1 billion students.
- We're donating 100,000 PCs to developing countries worldwide to encourage learning about, and with, PCs.



Intel is connecting the next billion people to technology that helps them learn, succeed economically and improve their health.

Content and Services

Producing information, applications, and services that improve people's lives

Technology is only as good as what you can do with it. We collaborate with governments, international organizations, education and healthcare leaders, and local businesses to deliver information, entertainment, services, improved learning, and economic opportunity that people really want.

- Our skool™ Learning and Teaching Technology provides free online resources focused on math and science. It's available in multiple countries and languages.
- We share tools, technologies, and expertise that supports local content developers.
- We promote development of government services that enhance productivity, efficiency and transparency.

Healthcare

Developing better healthcare worldwide

We promote use of digital technologies to deliver higher quality healthcare services, reduce inefficiencies, and enhance medical education. Our innovative technologies and programs with government leaders, healthcare experts, and medical organizations help improve quality of life for citizens in developing communities.

- Mobile telemedicine centers in Brazil, China, Egypt, and Lebanon bring better health information and services to local villages.
- Collaborative programs help doctors and nurses build their technology skills and access information when and where they need it.



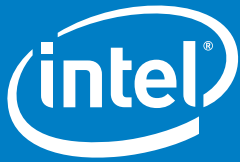
The World Ahead

Connecting people to a world of opportunity

The Intel World Ahead Program's approach of technology, projects, knowledge and relationships is a comprehensive solution that really works.

Much has been done, and yet much remains to be done. Please join us to help connect people to a world of opportunity.

Come join the world ahead.



Building the World Ahead: Nigeria

Access

55,000 Nigerians purchased affordable, highly capable PCs with low-interest loans in first eight months of program

Connections

Capital city of Abuja equipped with WiMAX network for reliable, affordable high-speed networking

Education

Two classrooms equipped with classmate PCs. Teachers trained in one-to-one mobile learning environments

Content and Services

Teachers used Intel-developed skool™ content to enhance the teaching and learning of science and mathematics

"Information technology is shaping our dreams very significantly. It is a very, very significant tool to prepare the young people for tomorrow and to help us improve the economy for today."

Turner Isoun
Minister of Science and Technology
Nigeria



Come join the world ahead

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- See the world ahead for yourself
www.intel.com/worldahead

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