



# Propelling Business Prospects Using Intel® Technology

## SOLUTION SUMMARY

Challenge	Dr. Shah has been running a successful practice for the last twenty-five years. With an increasing customer base, Dr. Shah wanted to invest in an advanced desktop so that he could manage his practice more efficiently.
Solution	Dr. Shah trusted the performance capabilities of the Intel® Pentium® 4 processor based desktop to manage his practice. Now, he efficiently handles more customers per hour. All aspects of his practice like patient databases, case histories, follow-up schedules, etc. are now processed and presented in a streamlined manner.
Business Value	Automation has enabled Dr. Shah to better manage his business practice. He can now fully utilize his time for consultations without being concerned about the operational aspects of his practice.
Application	Hompath Classic (software to manage clinic operations)

## Business Challenge

### OPTIMIZING RESOURCES AND TIME MANAGEMENT

Dr. Jawahar J. Shah always believed that efficient service delivery could only be achieved through technology. Very early on in his practice, he had invested in a PC to manage his practice.

Dr. Shah's practice experienced rapid growth in the last decade creating serious operational challenges. As customers grew, Dr. Shah began to scout around for an advanced desktop technology that could efficiently manage his day- to-day operations and eliminate delays that hampered faster customer turnaround at the clinic.

From a business perspective, Dr. Shah had to consult more customers per hour if he had to maximize his business revenues.

**“Managing two clinics was increasingly becoming difficult. With the number of patients increasing everyday, information flow and retrieval became time consuming and cumbersome. I began to scout for a technology that would help me streamline my practice.”**

**Dr. Jawahar J. Shah**

## HIGHER PRODUCTIVITY, SOARING REVENUES

In order to overcome these challenges at his two clinics, Dr. Shah zeroed in on the proven capabilities of the Intel® Pentium® 4 processor based desktop and Hompath Classic, a software to manage clinic operations

Explains Dr. Shah, “Investing in an Intel Pentium 4 processor based desktop has given me the flexibility to run multiple applications and this enhances my productivity. Now, patient data and all relevant information are available instantly at the point of care.”

A PC with Intel Pentium 4 processor has given Dr. Shah much more flexibility, while enabling him to easily locate, retrieve and update medical data.

Avers Dr. Shah, “Patients can now walk in to the clinic without any records or case files. Since I have updated databases of patients, all I need to know is the patient's name and the rest of the relevant information is generated in a flash.”

## THE SUCCESS 'PILL'

Intel® Pentium® 4 processor based PCs are ideal for professional businesses where reliability and stability are of paramount importance. Today, Dr. Shah's customers are enthused by his speedy adoption of technology leading to reduction in their waiting periods and the consultations have become more interactive.

Affirms Dr. Shah, “Faster access and retrieval of the patient's medical history ensures easier and faster diagnosis of a particular ailment.”

Says Dr. Shah, “Increased and updated information flow not only helps me to provide improved health care, but also allows me to move on to the next case quickly.”

The challenge in any professional practice is to manage information and profit from it. The health care practice is no different. What

doctors need is ready and fast access to patient information at the point of care. Further, with various graphic packages and other software applications that Dr. Shah uses on his desktop, he has been able to make sophisticated and highly stylized business presentations to his peer community as well as academic institutions.

Concludes Dr. Shah, “With improved documentation and enhanced service delivery, I have got tremendous value from the technology investment.”

**“Delivering high quality health care and support has always been a critical component of my practice. Intel technology has helped me maximize interaction with my patients.”**

**Dr. Jawahar J. Shah**

## LESSONS LEARNT

- By deploying PCs based on the Intel® Pentium® 4 processor, Dr. Shah streamlined his business operations and achieved higher customer satisfaction.
- Intel Pentium 4 processor based PCs are ideal for professional businesses.

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